

Hail, Los Compadres!----Welcome, Menswear Convention!

ROLL OUT THE BLANKETS
Max. Min.
Monday, Oct. 25..... 95 63
Tuesday, Oct. 26..... 93 61
Wednesday, Oct. 27..... 87 58

VOL. XXII—No. 26

The Desert Sun

of Palm Springs, California

Friday, October 29, 1948

IN OUR NEW BUILDING
(In The Center)
PHONES

Business and
Advertising Office..... 2249
News Department..... 3741

Single Copy 10c



LEADERS—Heads of the Menswear Manufacturers' association convening here this week-end are: Knute Thorsen Jr., president (center) and Jack Fox, left, and Lou Schaffer, right, vice-presidents. They look for one of the biggest Palm Springs Round Ups in the associations' history.

Disaster Group Considers Plans For Emergencies

Disaster committee of Palm Springs got down to "brass-tacks" Tuesday at 4 p.m. in the offices of City Treasurer Robert Peterson, to create plans for the recruitment of personnel and operations.

Among the chiefs of the various divisions under the disaster set-up present were: Sergeant Stanley Ehler, acting for Chief of Police August Kettmann, Fire Chief Bill Lemosio, County Health officer Robert Westphal, Public Health Nurse Madge Holderman, Dr. O. B. McRory, Henry Snow, John Connell, Stanley Rosin, Bob Bennett, Doctor Claude H. Church, Jay Rollman and Carl Lykken.

Some of the division chiefs submitted plans of operation and the number of persons required to carry out divisional duties. Others are expected to complete their's and submit them to Peterson soon so the entire disaster can be coordinated.

Schools Ready Soon

New buildings at Palm Springs high school will be ready December 1 and at the north end elementary school, January 1. Arthur G. Hoff, acting superintendent of schools, said yesterday.

This Side Of The Sun

By Phat
Oh, give me a home
Where the buffaloes roam
And my cup of joy will be full.
Buffaloes are gone,
But that won't stop the song
We'll always have oodles of
bull.

The kind of news I like to hear fell upon my ears today . . . Just got orders from my boss . . . "Phat," he said, "we're loaded . . . Make it short and snappy." . . . So I answered back: "Phat." I said, "I'll gladly make it short but as to the snappy part, that's something else again" . . . Phat and I get along pretty well . . . We like each other.

COMMUNICATIONS were mostly on that clean-up item I ran last week. Most people agree . . . Some of the boys who hose down the walk let it splatter a bit as I walked past at dawn . . . Seems they'd rather work on Tuesday than on Sunday and didn't like the idea of cleaning up Saturday night's debris before Monday a. m. . . Some cards came in which named specific places . . . But there are libel laws so cannot print . . . One card set forth that there was a sidewalk in town that had been innocent of broom since it was laid . . . The sidewalk, not the town . . . Others had to do with artistic street lights and thought it could be done . . . One communication sounded a warning: "Don't these slovenly people who dump their rubbish on neighbors' lots know that there are three city ordinances forbidding this practice and all carry a \$300 fine as penalty?"

WELL, here's the bottom . . . Full many a budding thought intended for today is going to have to bloom and be smelled Tuesday . . . Anyway, it will smell.

P. S. The "loaded" in the early stages of this essay refers to the newspaper not the writer or any reasonable facsimile of same.

Knowland Warns Against Over Confidence in Talk For Dewey-Warren Here

Speaking before an early morning gathering of approximately 80 Village Republicans at breakfast on the Mashie Court of the Desert Inn Wednesday, Senator William F. Knowland, California campaign manager for Dewey and Warren, warned against over-confidence in a Republican victory Nov. 2 and pointed out that aside from the election of Dewey and Warren, it would be tragic if elective senate seats were to be occupied by Democrats.

"I believe we have the strongest ticket," declared Knowland, "in the candidates for president and vice-president. Both men have had long experience as governors of two great states. Both know each other to a point where they call each other Tom and Earl. Their understanding of each other is a hands-across-the-nation in national unity."

TOUCHING ON FOREIGN affairs as it affects the domestic scene, Senator Knowland said:

"Solution of the foreign and domestic situation today is not a case for partisan politics. The economic situation in this country cannot be solved without first solving the international one, especially in Europe."

Then dealing with the European situation and the United Nations, Senator Knowland attacked anything that remotely resembles appeasement.

AT THIS POINT the senator warned against over-confidence, declaring that "we must carry every state overwhelmingly in our favor."

His campaign experience, Senator Knowland said, indicates that the people of this country are ready for a change in the executive administration of the nation.

WAL Leaders Honor Guests At Luncheon

Palm Springs will welcome Western Air Lines officials today at a luncheon meeting at the Racquet Club at noon preliminary to the resumption of service Nov. 1 between the Village and Los Angeles with two flights daily.

Terrill C. Drinkwater, president of Western Air will be the principal speaker.

Chamber of commerce and city officials and civic leaders will be present.

A series of courtesy flights over Palm Springs is scheduled for morning and afternoon.

Half hour flights will be operated at 9 and 10 a. m. and 2 and 3 p. m. Those desiring to ride should be at the airport 20 minutes before these times to check in.

In said Richard A. Dick, vice-chairman of the company. City councilmen and chamber of commerce officials will ride on a special flight at 11 a. m.

Hilton McCabe Succeeds

Ray Scrum on School Board

Another change in the personnel of Palm Springs Unified school district board was announced this week with the word that Hilton McCabe, local attorney, had succeeded Ray Scrum.

Scrum resigned this week due to the pressure of outside business and County Superintendent E. E. Smith appointed McCabe to succeed him. Two weeks ago Conrad Nelson of Desert Hot Springs was appointed to succeed W. R. Hillery of Cathedral City, member of school boards here for more than a decade. Hillery also resigned due to other reasons.

McCabe has a bachelor of science degree in business administration from University of Southern California and an L. L. D. from University of Southern California. He was former law secretary to Justice Douglas L. Edmonds, supreme court of California and practiced law at Los Angeles prior to the war. He entered service in April 1942 and was placed on inactive duty in December, 1946 with rank of Lt. Col. Judge advocate-general's department.

Canyon drive. He has three children in Village schools.

He has been active in civic and business organizations in Palm Springs. He is judge advocate for American Legion, secretary, Home Owners League, and director, chamber of commerce. He also chairman of Red Cross, and board member of the Rotary club.

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PALM SPRINGS, CALIFORNIA
Friday, October 29, 1948

Jay Rollman Is Elected Amvet Chief

Election of new officers of Palm Springs Post 34 of Amvets Monday night for the second year in succession saw two women take important offices.

Jay Rollman, passenger agent for the Santa Fe Railway company here and charter member of the post, was elected commander for the ensuing year.

LORRAINE HARPER. World War II war nurse, now on the staff of Palm Springs Community Hospital, and whose husband, a doctor, was killed in action during the last war, was unanimously elected to the post of adjutant.

Peg Scott, well known Villager, who served an unexpired term as adjutant two years ago and was historian during the past 12 months, was unanimously elected to the position of finance officer. She is also a charter member of the organization.

OTHER OFFICERS elected were John Romatko, first vice-commander; Grant Wood, second vice-commander; Dr. Claud H. Church, chaplain and John Miller, provost marshal. Rudolph Salazar and Adolph Benzing were elected as members of the executive committee.

Formal installation of the new officers will take place at an all-Village party to be arranged by a three-man committee appointed by Commander Rollman. Out-going officers were Graham Dexter, commander; Grant Wood, adjutant; Salazar, second vice-commander; Bill Rashall and Don Cameron, executive committee men.

Keys Walks Out Of State Prison

William F. Keys, of Joshua Tree National Monument, walked out of San Quentin prison Monday, a free man after four years in the state institution on a manslaughter conviction. His wife was awaiting for him and the



WORKING TEAM—Election of new officers of Palm Springs Post 34 was featured with the election of two former women World War II veterans, Peg Scott, finance officer, and Lorraine Harper, adjutant. Pictured above is Adjutant Harper and the new Commander Jay Rollman, Santa Fe Railway local passenger agent. (Desert Sun Photo.)

Allied Art Association Plans Cultural Program

Palm Springs Allied Artists association will hold its future meetings at the Fiesta House on the Desert Inn grounds it was announced this week and the next meeting is scheduled there for November 8 at 7:30 p.m. Everyone who is interested in the activities of the association is invited to attend.

Plans are being made for this season's program. An Artists' Ball will be held to raise funds for the program which will consist of educational and cultural activities for all who are interested in the arts.

The Allied Arts association is helping to create an atmosphere in which all of the arts will thrive, an atmosphere of mutual understanding and responsibility between the artists and public

400 Enjoy Stag Night at Legion

Owen B. Coffman Post's first annual stag affair, held for members of the Legion Tuesday night was a huge success, attended by approximately 400 persons.

Gerald Sanborn, chairman of the event received praise for the selection of the five acts of vaudeville which played to a packed house in the auditorium. "It was a great financial success too," declared Sanborn.

The working committee of Legionnaires consisted of George Kriemer, Tom Kiley, Joe Henderson, Walt Sieman, Ray Lusby, Warren Slaughter, Harold Lienau, Swede Johnson, Jimmy Mack, George F. Goodwill, Les Lesserman, Homer Jenkins and Charley St. George.

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ROSA LINDA

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Dancing ... Floor Show ... Fun

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BOMBAY

ELECTION NIGHT PARTY

Tuesday Evening
November 2

ROY RANDOLPH, Master of Ceremonies

DeLuxe Dinner Complete
\$5 per plate

RESERVATIONS NOW BEING TAKEN
PHONE 9076

Sports World Leader, Villager For Years, Dies

Funeral services were held this week in Chicago for Harry Grabiner, 57-year-old vice-president of the Cleveland Indians and winter resident in Palm Springs for the past 15 years. Grabiner died Sunday following a brain tumor operation.

He is survived by his wife Dorothy, his daughter and son-in-law Mr. and Mrs. Fred M. Friedlob and a brother Joseph all of Chicago. They were at the bedside when Grabiner died.

THE DECEASED gave more than 40 years of service to the American League with the Chicago White Sox and the Indians, Connie Mack of the Philadelphia Athletics and Clark Griffith of the Washington Senators are the only two who have longer league careers.

Grabiner, his wife, daughter and her husband, Fred Friedlob, and his brother, Joseph and wife, usually rented a home during winter months in Palm Springs. In addition to being an officer in the Cleveland Indian club, he had a large financial interest in the baseball organization.

HIS CAREER was a real life Horatio Alger story. He started as a vendor of peanuts, popcorn and refreshments in the grandstands of the White Sox and performed such other duties as ticket seller, usher and sweeper. In 1906 he was named assistant secretary, and he became secretary of the White Sox in 1915. From 1917 to 1945 he was vice-president and general manager. He resigned during the latter year.

In Cleveland, Bill Veeck, president of the Indians and a lifelong friend of Grabiner, said "baseball in general and Cleveland in particular has suffered an irreplaceable loss." The Grabiners had a host of friends in the Village who will mourn his passing.

The Desert Sun

Friday, October 29, 1948
OLIVER D. JAYNES
Owner and Publisher

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Board's Attitude On Liquor Made Clear at Session

Liquor licenses as they effect the schools, sale of liquor to minors, closer co-operation between school and parents and the formation of a Garden Club to beautify school grounds were principal items on the agenda of Palm Springs Unified School District board at its meeting Wednesday.

Two new board members, Conrad Nelson and Hilton McCabe were present for the first time.

THE BOARD DECIDED that it should be concerned only with liquor licenses which were within a 300 feet proximity of any school under their jurisdiction and voted to send a letter to this effect to city council and board of supervisors.

The Board discussed at some length the undesirability of the conditions which apparently makes it possible for minors to get hold of intoxicating liquor. The possibility of procuring the cooperation of parents and school and tavern owners in solving this problem was considered.

CLOSER COOPERATION between school and parents was also discussed. Various means of doing this were suggested, such as special invitations from the schools to the parents urging them to visit class rooms and other activities which take place in the school in order that they may have a better idea of what the school is attempting to accomplish. The contributions which could be made by mothers clubs, parent teacher groups, open house, and the like were considered.

The possibility of enlisting the participation and cooperation of the Garden Club in beautifying the high school campus, especially around the new buildings such as the gymnasium and swimming pool, was suggested.

OTHER GENERAL education problems such as home work-unnecessary absences, and child welfare were discussed with several significant ideas and solutions emerging.

Fulmore Again Heads Planners

A. C. Fulmore was this week re-elected chairman of the Riverside county planning commission at its annual meeting.

Fulmore, county surveyor for 30 years, was elected to the commission when he resigned the former job and has served since 1946.

Costume Dance Tomorrow Will Be Gala Affair

One of the gayest Halloween parties in town tomorrow night promises to be the American Legion costume dance at Memorial Hall. The event is a joint affair with Legion and Auxiliary members taking care of the arrangements and selling the tickets which are going fast.

Judges will be Village pioners and include Zaddie Bunker, Mrs. O. S. McKinney, Mrs. C. C. Neel, Mrs. Lilly Goff, and Mrs. A. G. McManus if she is in town.

It was emphasized that in honor of Western Week, western garb as well as Halloween costumes, will be honored in the judging.

Full Jail Echoed In Jammed Court

It was a busy day in Judge Eugene E. Therieu's court Friday, the result of a city jail full of offenders last weekend from just plain drunk to drunk driving.

Thomas Alexander, and Edward Bradner, both free on \$100 bail on drunk driving charges had their hearings postponed until today. Marco Bassano also charged with driving while intoxicated pleaded not guilty and had his hearing set for November 12.

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Lions Hear Talk By Sen. Dilworth On Dangers of 13

State Senator Nelson Dilworth was the speaker yesterday at the weekly meeting of Palm Springs Lions club at the Doll House taking as his subject Proposition No. 13 at the polls.

He analyzed the measure and told Villagers what it would mean to them and the county if successful.

It was the last meeting of the club at the Doll House. Next week they will start their weekly meetings at the Desert Inn as in previous years. First meeting there will be a joint session with Palm Springs Rotary club Wednesday.

After that Lions will meet each Thursday at the Desert Inn. President Frank Purcell announced yesterday.

Dorothy Epling returned to the Village Tuesday afternoon vacationing in La Jolla for the summer months.

Former Villagers Alfred and Jean Weeks down for a day, Sunday visiting Mel Lavigne.

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Palm Springs Villager

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WELCOME

COWBOYS

DOLL HOUSE

PALM SPRINGS

HORSEMENS ASSOCIATION

COWGIRLS

LOS COMPADRES

...and all the rest of
PALM SPRINGS!

EVERYTHING DURING WESTERN WEEK
STARTS AND ENDS AT THE DOLL HOUSE!

TOPS IN FOOD! --- TOPS IN ENTERTAINMENT!

DANCE to the Music of the
GUADALAJARA TRIO
...Plus Rudy Garcia at the Piano

• BRUNCH • LUNCHEON • DINNER
COCKTAILS....the way you like 'em!

Cement Mill Controversy Still Heard

Supervisors Receive Protest Letter from County VFW Group

S. A. Guiberson's cement mill and the mountain-desert zoning ordinance caused another explosion at Monday's board of supervisors meeting when a letter from the county Disabled Veterans of America council was read.

The letter contained copies of a resolution attacking the board for establishing the 66-square mile district around Palm Springs.

CAMPAIGN TO OUST supervisors who voted for the ordinance was threatened in the letter unless an immediate hearing was granted on modification of the measure.

Supervisors declared that several hearings were held on the ordinance before it was adopted. The letter also declared that the organization understood county-wide ordinance barring heavy industry was planned and asked a hearing on that, too.

The letter charged that the zoning ordinance was passed without consulting the people affected and charged, also, that the board yielded to a "Palm Springs pressure group."

IN THE MEANTIME, S. A. Guiberson, whose proposed cement mill north of the Village, precipitated the matter, declared in Los Angeles that the ordinance was barring other industry, too.

He released a statement in which he declared industries depending on his mill for supplies, planned to build in the county if the mill was constructed.

No Blaze, Just Short in Alarm

An electrical short in the fire alarm system at Bullock's department store directly connected with the fire siren atop the Fire Hall caused firemen to rush equipment to that establishment.

The siren let go with one single blast followed a few minutes later by another. When firemen returned to the station, they reported no fire at Bullock's and that the electrical system in that store would be repaired.

Police to Appear in Western Outfits

Police officers Wednesday went into winter uniforms. During Western Week each will wear a Western tie, the only change in their uniform permitted.

Rosa Linda's Piano Styling Pleases Throng

Highlight of the opening of the Saddle and Sirloin, Dave Lyons' redecorated and rebuilt restaurant on North Palm Canyon drive Wednesday was the appearance at the Copper Bar of Rosa Linda, a different pianist and known as a brilliant stylist at the keyboard.

She will be here for a limited engagement while on tour of the west coast playing with symphony orchestras and making concert appearances.

The Saddle and Sirloin, carrying a distinctive and authentic western motif, opened this week with a gala throng present.

It was formerly known as Mr. Dee's but the name was changed this year to conform to that of other Dave Lyons restaurants in Hollywood, Los Angeles and Bakersfield.



PIANIST—Rosa Linda, brilliant stylist at the keyboard, who opened her engagement at Dave Lyons Saddle and Sirloin restaurant this week.

PALM SPRINGS, CALIFORNIA
Friday, October 29, 1948

The Desert Sun — 3

CROSSTOWN

By ROLAND COE



Consolidated News Features Inc.

Assault Suspect Remanded to Jail Held by Museum

Edward C. Terebieniec, 24, itinerant worker charged with attempted assault on an elderly Village woman was remanded to county jail in lieu of \$5000 bail following his arraignment before Judge Eugene E. Therieu Tuesday. His preliminary hearing was set for November 5.

Terebieniec is said by police to have confessed to the charge. Police Jess Kirkpatrick summoned to the home of the woman at 2:30 a.m. Sunday by neighbors, arrested the accused man.

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KITCHEN TRICK
FLAVOR POPCORN with flavored butter. Add a teaspoon of peanut butter to melted butter, or add a peeled clove of garlic while butter melts and remove garlic before pouring butter over popcorn.

HOUSEHOLD HINT
MEXICAN SILVER jewelry can be kept bright and still have an antique look. Just go over the high spots with cream silver polish.

RECIPE
TAFFY APPLES
Combine sugar, $\frac{1}{2}$ cup of milk and corn syrup in top of double boiler. Stir to blend well. Heat slowly over direct heat until sugar melts, then boil to thick syrup. Add rest of milk slowly so mixture will continue to boil. Boil until mixture makes a firm ball in cold water (24°). Set pan over boiling water. Meanwhile, wash and dry apples, stick on wooden skewers. Dip apples in mixture and twirl for a smooth coating. Stand apples in meshes of cake cooler to dry. Add an additional tablespoon or two of evaporated milk if mixture gets too hard for coating.

COLORFUL COSTUME
GOOD Weber's Bread wears a gay blue and white checked gingham wrapper—sure sign of bread at its freshest and finest. Each slice is deliciously tasty and extra rich. Try a loaf soon—good Weber's Bread.

WEBER'S BREAD

Officers on Way To Take Emert East for Hearing

In县 jail awaiting arrival of eastern officials, with bond set at \$10,000 was William Emert, one-time prominent citizen of Aliquippa, Beaver County, Pennsylvania, wanted since April of 1946 for knifing his girl friend, Mrs. Irma Haubner.

After a manhunt covering the continent from Pennsylvania to Wyoming, then into California and the southwest, Emert was located by the FBI in Palm Springs, where he was employed as a dishwasher in one of the cafes here. He was brought before United States Commissioner Alva D. McGuire for hearing Oct. 12, following his arrest under provisions of the U. S. Code which cover fleeing from a state to avoid criminal prosecution.

Dist. Atty. William Coghlan of Beaver County, Pa., Chief of County Detectives Mike Kane and County Detective Howard Murray are on their way to Riverside to pick up Emert. Riverside county authorities were informed Saturday Emert was indicted by the September, 1946, grand jury in Beaver County on a district attorney's bill. It is understood that Emert will not fight extradition.

The charge against Emert, according to word from Pennsylvania, is assault with attempt to kill. It grew out of a violent quarrel between Emert and the

Male of Species More Exuberant Than the Female

That hospital officials have more trouble with husbands than with mothers when a blessed event rolls around was illustrated the other day in a report to Palm Springs police department.

The report: "Community Hospital called for assistance. There was a new father there who had done too much celebrating."

Police responded and took the over-exuberant father to his home to sleep off the celebration.

DAV Maps Plans For Big Meeting

Disabled American Veterans, Palm Springs Chapter 66, will meet in Wards Memorial building November 1 to map plans for the gathering of southern California district commanders in Palm Springs December 12.

Commander James E. Potter will preside and report on arrangements for the December 12 affair will be heard from Committee Chairman Bill Rashall.

Max Dresdner, owner of the Del Tahquitz hotel, will place the facilities of the hotel at the disposal of the 100 visitors expected.

woman, in which the latter is said to have been severely slashed.

Christopher Sauer Jr., manufactured the first printing press in America in 1750.

Two From Village at District Rally of Legion Posts

Bob Ellsworth and Harold Lienau representing the Owen B. Coffman Post of the American Legion attended the 21st American Legion meeting in Riverside Sunday.

Lienau, American Boy Scout District chairman, reported on the activities of his committee, Ellsworth, committeeman on national defense, reported on his assignment.

More than 250 delegates representing 75 American Legion and Auxiliary units were present at the Lake Evans clubhouse where the meeting was held. It was the first meeting of the year and the district colors were presented.

An assemblage of well-known persons were on hand to witness the processions of colors representing the various posts.

District Attorney William O. Mackey and William C. Evans candidate for Mayor of Riverside delivered short talks.

Dinner was served by the auxiliary. The proposed pension plan passed by the American Legion at the National Convention in Miami, Florida, providing \$60 a month for every veteran at the age of 55 to be increased to \$75 at 65, was also a subject of discussion.

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KITCHEN CRAFT

Enriched Flour (5-lb., 47c; 25-lb., 2.09)

89c
10-lb. bag

GLOBE "A1"
Enriched White Flour.
(25-lb. bag, 2.09)

5-lb. bag 47c

65c
carton of one dozen

GOLD MEDAL
Enriched White Flour.
(10-lb., 89c; 25-lb., 2.09)

5-lb. bag 47c

1.03
3-lb. can

PILLSBURY
Enriched White Flour.
For all baking uses.

10-lb. bag 69c

25c
1-lb. box

HARVEST BLOSSOM
Enriched White Flour.
(25-lb. bag, 1.79)

10-lb. bag 79c

17c
10-oz. pkg.

BISQUICK
Gold Medal Biscuit Flour.
Add liquid, mix, bake.

40-oz. pkg. 45c

37c
1-lb. can

CINCH CAKE MIX
Spice, Gold, or White.
(Devil's Food, 16-oz., 38c)

17-oz. pkg. 38c

FRESH EGGS

Breakfast Gems, medium size grade A.

37c
1-lb. can

1.03
3-lb. can

SHORTENING

Royal Satin, for all baking

1-lb. can

MARSHMALLOWS

Fluff-i-est brand. Four 1/4-lb. pkgs. in each box

WHITE POP CORN

Jolly Time brand. Excellent for Hallowe'en.

DAIRY FOODS

Fresh Milk half gallon 39c
Lucerne Homogenized. Packed in cartons.

19 1/2c
pint 24c

41c
quart 15c

1-lb. pkg. 27c

55c
fifth 55c

59c
fifth 59c

WINE

Red Table Wine Monte Cristo, Burgundy.

White Table Wine Monte Cristo, Sauterne.

Wine is offered for sale only in Safeways licensed to sell it. Taxes are additional.

Wine in full case lots, all one type or assorted types, less 10% discount.

FOR PIES, CAKES, BISCUITS

Pie Crust Mix Pillsbury 9-oz. pkg. 17c

Pie Crust Family Kitchen 10-oz. pkg. 19c

Apple Pyequick Crocker 12-oz. pkg. 37c

Cookie Mix Occidental 16-oz. 30c

"A1" Biscuit Flour 20-oz. pkg. 25c

Hot Roll Mix Duffs 14 1/2-oz. pkg. 25c

Hot Roll Mix Pillsbury 14 1/2-oz. pkg. 25c

BAKING AIDS

Vanilla Extract 2-oz. 35c 1-oz. 20c

Schilling brand. (4-oz. bottle, 65c)

Cream of Tartar Schilling 2-oz. 15c

Royal Baking Powder 12-oz. can 47c

Calumet Baking Powder 1-lb. can 19c

Clabber Girl Baking Powder 2-lb. can 24c

K C Baking Powder 25-oz. can 23c

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CRISP, juicy, red eating apples.

GRAPEFRUIT Naturally sweet, juicy. Size 80.

HEAD LETTUCE Crisp, solid heads. Fine for salads.

5c
lb.

5c
lb.

SAFETY MEATS are trimmed before weighing . . . SO YOU SAVE MONEY!

Salmon lb. 63c

In the Piece Fine for Baking

Loop-Leading Hemet Squad Here Tonight

Tonight at 8 p.m. Palm Springs Indians get another stiff test—they tangle with Hemet high, riding so far with two wins and no defeats in Riverside League play.

But the Indians have been playing better ball against the top teams than against the lesser lights and Coach C. E. Gallagher has hopes that his lads will rise to the occasion again as they did against San Jacinto and Beaumont.

Hemet trimmed Elsinore last week by the score of 25-12 in a non-league game, another quirk of the odd RCL schedule while Elsinore earlier had downed Palm Springs. But Palm Springs before that had trimmed San Jacinto so the Indian cause tonight is not hopeless.

The lads came through the Beaumont game last Friday night in good shape and physically and mentally will be in shape to give the Hemet Bulldogs a run for their money tonight.

A large crowd, augmented by the for-free kids who will be there to enjoy the Lions club Halloween party, will be on hand.

The kids will take over the between-halves stint.

Pleads Not Guilty To Charge of DWI

Ruth Page Satterlee, charged with operating a vehicle while under the influence of intoxicating liquor, appeared before Judge Eugene E. Therieu Tuesday and pleaded not guilty. She posted \$100 bail and her trial was set for November 2.



SAD DOG—Wire Fox Terrier, "Publicity Agent of Verdugo," is scolded by La Von Dixon for not observing "keep off" sign. The cute terrier will be one of many aristocratic canines in the Palm Springs Kennel Club's 11th all-breed event scheduled for Sunday on the lawns of La Quinta Hotel.

Four Teams Undefeated In League Play To Date

San Jacinto, Hemet and Elsinore were currently leading the Riverside county league today with two victories, no defeats and no ties on their record.

Beaumont also had two victories and no defeats but has one tie on its record, the game with Palm Springs high last Friday night.

The Indians are down in the ruck in the league line-up but

are expected to climb higher before the season ends.

But something will give way tonight. Elsinore goes to Coachella and probably will retain its top standing. Beaumont and San Jacinto risk their undefeated status tonight at San Jacinto while Hemet comes here to meet the surprising Indians.

Perris and Banning draw a bye again in loop play.

Standing of the loop as of this morning follows:

	P	W	L	T	Pct.
San Jacinto	2	2	0	0	1000
Hemet	2	2	0	0	1000
Elsinore	2	2	0	0	1000
Beaumont	3	2	0	1	1000
Banning	3	1	2	0	333
Palm Springs	2	0	1	1	600
Coachella	3	0	3	0	000
Perris	3	0	3	0	000

Under league rules, teams are awarded 2 points for a win, one for a tie and none for a defeat. Under that ruling, Beaumont, with two wins and a tie ranks next top with 5 points. Elsinore and San Jacinto have 4 each, Banning 2, Palm Springs 1 and the rest nothing.

Trophy Matches On Slate Sunday

First trophy shoot of the season with twenty to twenty-five members of Coachella Valley Pistol and Rifle association competing, will get under way Sunday at 9:30 a.m., according to John Carlson, president.

The trophy, donated last year by Bert Cameron, will go to the winner of the Sunday shoot to be held for one year.

Members have been practicing on the range as often as possible during the past two weeks and during competitive shooting Friday nights.

The Sunday match will be 40 shots at 50 meters with iron sights and 30 shots at 100 yards with telescopic sights. On the same day at 1 p.m. a pistol shooting match will take place and if there is enough interest manifest, the event will become a regular event.

Tonight on the range a medal shoot will be held with awards going to winners in the various classes.

Duffey's Office Now at Airport

Offices of Constable Fred Duffey of Palm Springs township have been moved to city buildings at the airport and he is now in the building with Judge E. E. Therieu's city and township courts and council chambers.

"A lot of people have been looking for my office and now they can find me there," the constable said yesterday. "The justice court is right there, too."

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La Quinta Hotel Scene of Kennel Show on Sunday

Sunday the grounds of Hotel La Quinta will be thronging with dogs and dog lovers for the 11th annual Palm Springs Kennel Club all-breed championship dog show.

Hours of the show, for which there will be no admission charge, will be from 10 a.m. until 5 p.m., with obedience trials to be held all day long. In this, the largest canine event ever to be sponsored by the Palm Springs Kennel Club, more than 600 of dogdom's elite have been entered and they represent more than 50 breeds. An elaborate buffet will be set up on the hotel grounds.

Hugh A. (Bud) Lewis will head the outstanding list of judges. He will judge the best in show. Others who will be presiding over the judging rings will include E. E. Ferguson, internationally known dog fancier; Dr. Frank Porter Miller and M. B. Godsol.

Prowlers reported abroad in the Village during the past month, were at large again last night. One was reported in the Sunny Dunes tract. Police investigated but could find no trace of him.

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\$3500 Complete including large lot Constructed of pumice block and steel. Large living room, bedroom, kitchen, bath and utility room. Complete plumbing, wiring and light fixtures. DIRECTIONS: Drive east on Ramon Road, cross Highway 99 and continue for 1/2 mile on Ramon Road to SHANGRI-LA PALMS Ask for George Earl Manitou Desert Homes Co. 6912 Hollywood Blvd. Hollywood, Calif. Telephone GLadstone 2610

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Jacobs Opens At Biltmore

Morton Jacobs, well known Village pianist, Wednesday started his rhapsodic arrangements in the Five to Seven room in the Palm Springs Biltmore.

Jacobs is well known to local people and his piano artistry has long delighted them. He will be in the new Five to Seven room at the Biltmore nightly.

Restaurant For Sale

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New beautiful 2 bedroom 2 bath. Nicely furnished. Large walled yard. \$26,500

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HILLERY, WILLARD R. 1157
(Dial 2721 for above)
SHEERILL, R. H. "Bob" 1534
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13 Palm Dr.

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Highway 111, Palm Desert
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Real Estate Section

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Small Business Is Here to Stay

Rental Service Office Opens For the Season

All big business in America began as small business, and to-day's small business, when viewed in toto, is big business. This point was stressed before the Boston Conference on Distribution, Tuesday by E. A. Mattison of San Francisco, Bank of America executive vice president, according to word to Fred Ingram, local branch manager.

"And in spite of cries about the danger of small business getting swallowed up," Mattison declared, "small business is here to stay."

Long after the end of free land had closed our geographical frontiers, he pointed out, the right to go into business survived to provide a frontier of opportunity and has been a strong factor in our development as a nation.

RESPONDING to statements that small business was in need of more adequate financing, Mattison told the conference there was no lack of funds at sources of supply but there was a lack of understanding of the differing needs of retailers, wholesalers and manufacturers.

In California, he stated, term loans to small business for capital purposes, with maturities from one to five years, had proved to be entirely satisfactory to borrower and lender alike.

In the past three years Bank of America had made 21,566 such loans, averaging about \$3500 each, to nearly 100 different types of small business. So far nearly 12,000 of these loans for a total of some \$52,000,000 had been repaid.

IN THE WHOLE FIELD of specialized credit, Mattison announced, the same bank had made loans aggregating \$4,300,000 since 1936, which he sub-

Dave Lyons Buys Chino Mesa Home

Dave Lyons, owner of Saddle and Sirloin restaurant, purchased the beautiful Frank Finch home at 342 Via Del Sol in the Chino Mesa this week.

Both buyer and seller were represented by Jules DeVorzon associate of Peter B. Sheptenko in this transaction.

mitted as an indication of what can be done soundly to finance the small businessman's needs.

As most failures were attributable to incompetent management, Bank of America had pioneered a small business advisory service, and requests for over 100,000 of the pamphlets put out by this service had been received in recent months, the banker stated.

"Small business should be strengthened and invigorated," Mattison said. "It is a way of life, a demonstration of individual initiative and a bulwark of democracy."

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C-R LOT OWNER MUST SELL

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R-3 LOT 100'x125' PRICED AT \$3,875

R-1 LOT 90'x135' CLOSE IN PRICED AT \$4,000

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Urge More Care In Rent Appeals

Area Rent Director, George J. MacDonald, of the San Bernardino-Riverside rental area announced this week that his office is receiving many petitions for hardship adjustments under the new short form D-58A which are defective in that they fail to furnish the required information on the form itself or more often fail to accompany the filled-in form with the necessary supporting data. As a result, it is necessary to return such forms to landlords who submitted them, thus delaying action on their petitions.

The new short form is available for landlords who own not more than four rental dwelling units. In order to qualify for a rent increase under it he must show that his expenses for the current year have increased over a prior base period because of higher tax, fuel utility, or insurance costs and these increases have not been offset by higher rents.

The Area Rent Director urged landlords seeking rent adjustments under the short form provision to read the general instructions on the reverse side of the form before attempting to complete the form.

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PHONES:
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Casa del Camino Open for Season

Casa del Camino, at the sign of the big Red Horse on North Palm Canyon drive, has reopened for the season. Karl Martinus and Mr. and Mrs. Axel Linus, owners, announced this week. It is their eighth season in the Village.

Martinus has just returned from a trip to Sweden and Mr. and Mrs. Linus spent the summer in the High Sierras where Mr. Linus, a noted artist, did much painting.

First guests at Casa del Camino this week were Mr. and Mrs. John Russell of Los Angeles and Mr. and Mrs. C. Heeseman of Oakland.

The first daily Oregonian was printed in 1861.

DESERT HOT SPRINGS, CALIF.

Natural Hot Mineral Water Baths, Warm Mineral Water Pool

OPEN EVERY DAY ALL YEAR
For Reservations Phone — DHS 121

For information, free booklet and list of accommodations, Write L. W. COFFEE, 257 S. Spring St., Los Angeles, 12, MU 8459

How to Enjoy Life In Palm Springs

Whether you are a winter visitor or stay the year 'round, your first need is a home. There are certain desert features you will want that home to have—A living room with a big fireplace, picture windows framing a mountain view; at least two roomy bedrooms with loads of closet space; a really modern kitchen with lots of tile and good lighting and breakfast table area; a luxurious tiled bath with both tub and shower and beautiful lasting fixtures.

Service features should include a well equipped laundry room, a paved, enclosed carport, air-conditioning and the best modern heating. As for the lot, it must have ample patio space, a corner is usually preferred so that view and sunshine will always be protected. Lastly, price, for a house already built should be less than duplication cost.

Where to find such a perfect desert home?

We have it for

\$15,000

Come in and let us show you

CHARLES MATHEWS

REALTOR

463 N. Palm Canyon Dr. Phone 2772

ASSOCIATES

BARBARA NODURFT
MARION MATHEWS

LES PROVENCHER
LEONA V. SMITH

LOOK!!—Here IS A Bargain

3 bedroom, 2 bath Ranch type home. All electric. Large living room with fireplace. Large lot, well landscaped with trees, shrubs, etc.

Furnished, \$14,500.00 Unfurnished, \$12,500.00

ALSO

A 5 bedroom, 5 bath home in the most desirable residential district. Exquisitely and completely furnished, including the finest silverware, linens, and blankets. This is one of the best homes in Palm Springs and can be shown by appointment only.

Priced right at \$45,000

BILLY WRIGHT

REALTOR

Chas Snyder Milton Mack "Billie" Williamson
437 No. Palm Canyon Dr. 5727—Phone—2815

WE'RE CLEANING UP

And our stunning new office will be complete next week. Meanwhile, come in and we will help you clean up your real estate problems at the same time.

FURNISHED HOME WITH LARGE STEEL CASEMENT WINDOWS. EVERY ROOM CHEERFUL, LIGHT AND AIRY, FINE FIREPLACE, EXCELLENT HEATING, AIR-CONDITIONED. LARGE LOT. THERE ARE 2 BEDROOMS, 2 BATHS AND DEN.

We have some excellent buys in income and business properties at this time — also a few fine rentals.

MARTHA JAMES, Realtor

GRAHAM DEXTER, Associate

445 N. Palm Canyon Dr.

2751—Phone—2812

PETER B. SHEPTENKO

HOME WITH VIEW

New, two-bedroom home. Spacious living room with fine fireplace. Fine construction, electric heat, air-conditioned and steel sash. Carport. Corner lot, good location.

\$15,000

\$18,500

October Building Picks

Up: Many Homes Started

Building permits issued by the Palm Springs City Building department reached a total of \$338,500 as of Tuesday evening and may go well over \$400,000 if the present activity continues, P. M. Swart, city building superintendent announced yesterday.

Tuesday's figure compares with a total reported for September of \$293,500 and a total of \$310,000 in August. The last half a million or more figure for one month was reached in July when permits reached \$540,000.

Permits issued so far in October are in the majority for single dwelling homes, some rental units and two or three commercial structures.

For all forms of INSURANCE and SURETY BONDS
AUGUST M.
NARDONI CO.
380 N. PALM CANYON DRIVE
(Across from the Fire Station) Phone 2781

The first daily Oregonian was printed in 1861.

Latest permits issued include:

Mrs. Jean Coutts, 257 Patencio, roof, \$200.

Jenkins Motor Co., Palm Canyon, display room, Margaret Taylor, Calle Santa Rosa, dwelling, \$800.

Henry R. Turk, 241 N. Indian, roof, \$300.

W. S. Underwood, Barona road,

SLEEP

6—The Desert Sun

PALM SPRINGS, CALIFORNIA
Friday, October 29, 1948

During the twenty year period between 1909 and 1929 newspaper advertising increased from \$148,554,000 to \$797,338,000. A gain of over 500 per cent.

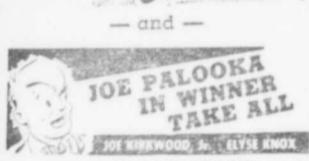
**PALM SPRINGS
Village
THEATRE**
Telephone 4384
Continuous from 1:45
Every day except Mon.-Wed.

Box Office Opens 6:30
Monday and Wednesday

Last Times Fri., Oct. 29
"MY PAL TRIGGER"
and
"DAKOTA"

Plus "SUPERMAN" No. 14

SAT. ONLY OCT. 30



SUN.-MON. OCT. 30-NOV. 1

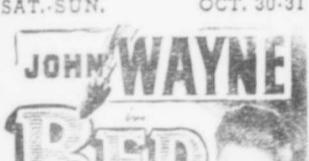


NEWS CARTOON
STARTS TUES. NOV. 2
VICTOR MATURE
"CRY OF THE CITY"

Plaza Theatre

Telephone 7384
Box Office Opens 6:30
Open Sat-Sun. Only

SAT.-SUN. OCT. 30-31



WALTER BRENNAN
CLIFF DRAU
REED DODD

AD 4049



...FOUNDATION
dollars for that home
you build or buy!

No matter when you intend to buy a home, now is the time to start saving for the down payment. Select the deposit plan that won't upset your family budget. Then let Thrift Club make you a regular saver.

50 100 Your Goal
Deposits Deposits

\$ 1	\$ —	\$.50
2	1	100
5	2	200
10	5	250
20	10	1,000
50	—	2,500
100	50	5,000
—	100	10,000

Entertainment
Nightly
"Cocktails
....As
you
Like Them!"

Save with
THRIFT CLUB

Bank of
America
NATIONAL BANK ASSOCIATION
California's Statewide Bank

Save with
THRIFT CLUB

Museum Notes

Tonight the second session of the new Biology series will be held at the Museum at 8 p. m. and will deal with the subject "Sea Anemones to Starfish." Accompanying films are: "Cleopatra," "Echinoderata," "Hydra," and "The Amoebea." Each session is complete in itself and is presented in the popular vein.

Tomorrow the field trip will be to little-known Owit canyon between Tahquitz and Andreas canyons, and will include three miles of rough no-trail hiking. Interested persons meet at the Museum at 10 a. m., return at 3 p. m. Bring lunch and water.

TOMORROW NIGHT'S program will be presented by Director

5 TO 7 DAYS
DELIVERY!

**Aluminum
Venetian
Blinds**

With Drapery Rods

We Carry Tape and Cords
EVERY JOB IS A "SPECIAL
JOB" WITH US

—CUSTOM BUILT

FREE ESTIMATES
CALL US TODAY

**ARTCRAFT
VENETIAN BLIND CO.**

Manufacturing and Repairing

3850 Wilson Road

BANNING, CAL. PHONE 3342

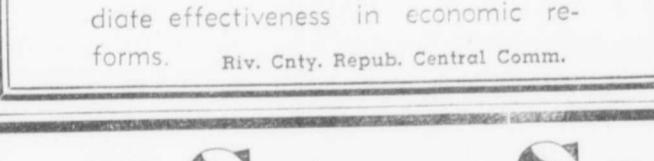
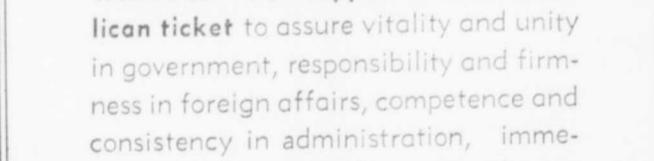
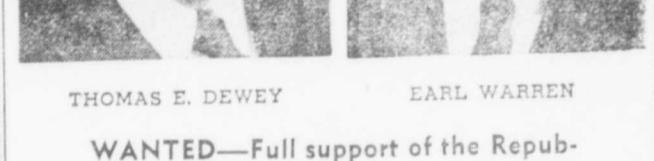
Desert Employment Agency

OWNED AND OPERATED BY
EMMA SPECTOR

And Associate EULA MONROE

282 S. INDIAN AVE.

3½ Blocks South of Bus Station
New Phone Number — 5972



Sans Souci

For Dinner Reservations

PHONE INDIO 7325

THE Sans Souci INDIO

Entertainment
Nightly

"Cocktails
....As

you
Like Them!"

LUNCHEONS

11:30—2:30 Daily
(Except Sundays
and Holidays)

From Page 1—MORE ABOUT—

The PUBLISHER'S Corner

by OLIVER B. JAYNES

initiative measures are good or bad. This act might invalidate good initiatives after they have been approved by the voters.

No. 11—**Municipal Charters** Vote "YES"

These amendments make minor changes in existing laws.

No. 12—**Local Control of Intoxicating Liquors**. Vote "NO"

This is the dangerous "LOCAL OPTION" amendment that permits the return of PROHIBITION to California. This newspaper has covered the many reasons why a "NO" vote on this proposition is definitely recommended.

No. 13—**Senate Reapportionment** Vote "NO"

Don't destroy the present form of representative government in California! The five big counties now control the state Assembly and this would give them control of the Senate also. Be sure to vote "NO" on this one.

No. 14—**Housing** Vote "NO"

Here is the most socialistic piece of legislation California voters have been confronted with for a long time. If in doubt, read the powers granted a State Housing Agency in this act. Remember too, that it authorizes a **ONE HUNDRED MILLION DOLLAR STATE BOND ISSUE**. A thousand times "NO" on this proposition!

No. 15—**Fish Nets** Vote "NO"

You may guess better than we have on No. 6 and 15. This amendment limits commercial fishing in state waters from San Luis Obispo county south to the Mexican border. We believe it is too drastic to be written into the State Constitution so we'll vote "NO."

No. 16—**Chiropractors** Vote "NO"

This amends present Chiropractic Act by changing required chiropractic courses to medical subjects. It will not prevent chiropractors from medical practice with inadequate education and experience. We agree with many laymen—and some chiropractors—that the profession should be limited to its specialized field.

No. 17—**State Civil Service Exemptions** Vote "YES"

We go along with the claim of the Bureau of Livestock Identification that the agency should not be under Civil Service.

No. 18—**State Payment of Tax Exemption** Vote "NO"

Why go to the extra bother and expense of taking tax monies out of one pocket and putting them in another? That's what this proposition amounts to.

No. 19—**Fish and Game Commission** Vote "YES"

There's nothing wrong with this last one!

WE ARE FAMILIAR WITH THE NEW
PALM SPRINGS SIGN ORDINANCES ...



CARLOS ZAPATERIA

MEXICAN BOTINS AND SHOES

HUARACHES

SLIPPERS — SANDALS

CARLOS

363 N. Palm Canyon Dr.

Next to the Telephone Office

MASSAGE

Karolyn Dee

At the Famous Indian Hot Springs Baths
118 North Indian Avenue
Phone 8585

WE ARE FAMILIAR WITH THE NEW
PALM SPRINGS SIGN ORDINANCES ...



14 Years

GROWING—
PACKING—
SHIPPING—
Natural
California Dates

Snyder's Date Garden

Turn left from Highway 14 mils east of Cathedral City,
turn left at Wonder Palms, follow paved road and signs
to packing house.

Phone—Dial 2721—Ask for 1083



ORIGINAL HAND PAINTED TIES
by Windsor of California



2.50 3.50 5.00

See the Artist at work in
Our Windows Friday and Saturday

"DUTCH BOY" SASH AND TRIM COLORS

Like a red belt on a black dress, these
non-fading, glossy-bright hues accent
your home with color. Weather-resist-
ing, use them for
trim, shutters, doors, garden furniture.
gal. 2.28
qt. . 8.42

"DUTCH BOY" QUICK-DRYING ENAMEL

Renew furniture, toys and woodwork
with the smart, bright colors of this
durable, high gloss enamel. It's easy
to brush and flows
out to a smooth, even finish. Dries
in 4 to 6 hours.
qt. . 62c

"DUTCH BOY" WOODSOVER

All it takes to cover shabby walls is one
coat of Wonsover, a real, oil-base
paint that's easy to use. Available
in pleasing colors
with a soft, beau-
tiful sheen.
gal. 3.96
qt. . 1.16

YOUR ALL YEAR 'ROUND STORE

California Water & Telephone Company



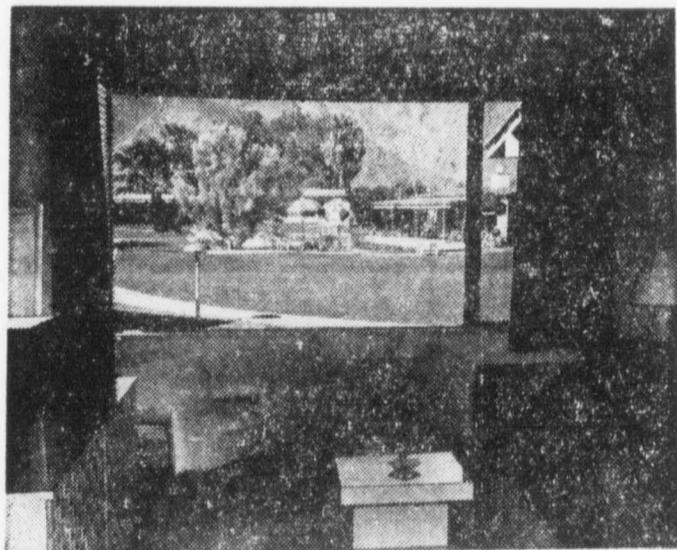
California Water & Telephone Company

PALM SPRINGS WELCOMES -- THE NEW —LA PAZ



The famous "Turquoise Pool" of La Paz, around which range the apartments and bungalows. Here is the center of life for those who love to swim and suntan.

LA PAZ additions were designed by Clark & Frey, architects, and executed by those builders, craftsmen, and artists listed below. A new enlarged dining room provides ample room for the famous Thursday night La Paz Ranch Dinners and Western Dances. Now a total of thirty-five units is provided for winter guests. La Paz has its own riding stables as well. Carl Rhodes is the managing director.



Each new bungalow provides a picture window view of the lovely grounds, the pool and majestic San Jacinto mountains in the background. Smartly designed, gleaming interiors of the rooms add their charm to the delightful scene.

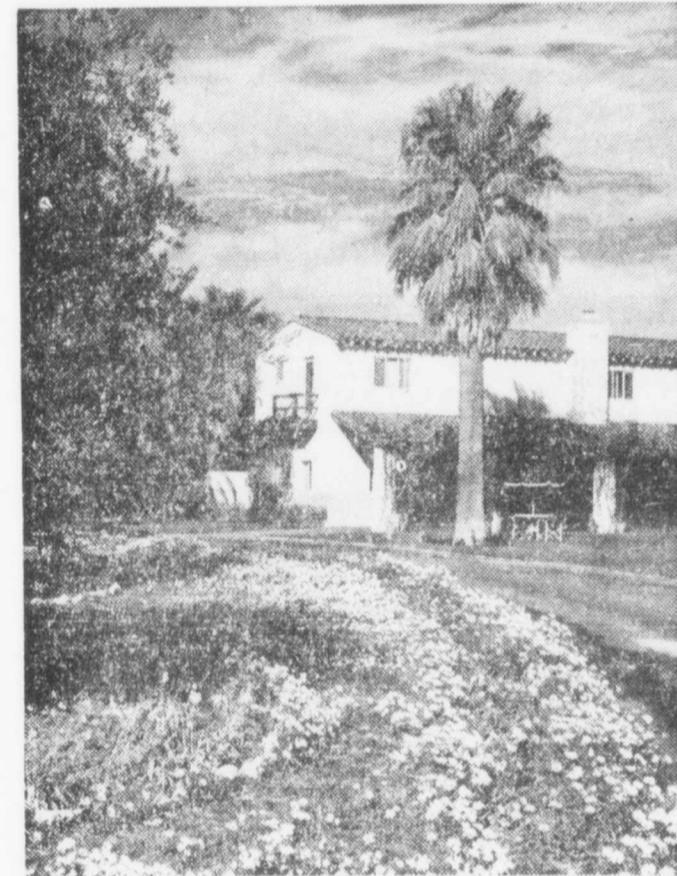
BEST WISHES from those who helped create the new LA PAZ.

PLUMBING BY
F. C. SCHILLING
BETTER PLUMBING AND HEATING
310 S. Indian Ave.
Phone 2905

ELECTRICAL WORK BY
MOGER ELECTRIC CO.
INDUSTRIAL — COMMERCIAL — RESIDENTIAL
South of Hiway 111 on Calhoun
INDIO, CALIF.
Phone 7379

"Ten Acres of Paradise"

With the addition of eight beautiful new units and the complete remodeling and re-decoration of the existing units . . . LA PAZ now is truly a Guest Ranch of distinction . . . A real "Jewel in the Desert."



Beckoning a sunny welcome to the arriving guest, La Paz flower-decked grounds, framed in stately palms, presents an unforgettable picture of desert charm.



Luxurious, yet practical interiors, planned and executed to perfection, delight the guest and visitor. Each room is a symphony of color, the theme of which is highlighted by a painting in oil by artist Ralph Arthur Lytle, which complements the colors of the room.
(Interior Photos by Gayle)

LA PAZ units are of modern, functional design, with emphasis placed on comfort and beauty. The interiors offer such color schemes as blue, gray and gold; chartreuse, brown and coral; tan, taupe, green and gold; and blend perfectly with the desert's colorings and feeling. Beautiful custom made furniture of ashwood and basket weave design complement specially designed drapes, rugs and other decorations. Air conditioning and electrical heating add their comfort.

-BUILDER-
R. P. SHEA COMPANY
GENERAL CONTRACTORS
MILE AND ONE HALF WEST OF INDO
ON PALM SPRINGS HIGHWAY

COOLING AND SHEET METAL WORK BY
J. M. CONNELL CO.
375 E. Sunny Dunes Road
Phone 2206

PAINTING BY
ADRON O. BLACKMAN
456 E. Andreas Rd.
Phone 3524

CARPETS BY
PERRY GILL
CARPETS OF BEAUTY
144 So. Robertson Blvd.
Los Angeles 36
Phone BRadshaw 25907

TILE BY
TILING SERVICE, INC.
ROBERT FAULKNER
Phones
2859 — Palm Springs — 2758

ALL INTERIORS — BY
EMILY LASER
INTERIORS
Color Consultant and
Furnishings
457 N. Palm Canyon Dr. Ph. 2827

Margaret Dunn Opens Year At Woman's Club Monday With Excellent Program

Margaret Alexander Dunn makes a return engagement to the Palm Springs Woman's Club next Monday, Nov. 1, to give another of her delightful reviews of modern theater. It is the first program of the season for the club.

Mrs. Dunn will give a fifteen minute review of the modern theater and a 45 minute interpretation of the popular stage play "John Loves Mary."

In bringing Mrs. Dunn to the Woman's Club for a return engagement, Mrs. Robert Ransom, program chairman, announces that she did so at the request of members who heard her review of "I Remember Mama" last season.

Mrs. Dunn has become a favorite with clubs and schools all over California not only because of her ability as a dramatic artist but because of her fascinating personality.

At the conclusion of the program tea will be served with members of the executive board as hostesses.

Mrs. James C. Geggie, president of the club, extends a cordial invitation to all members to be present at this program, as well as non-members, to enjoy Margaret Dunn's performance of "John Loves Mary."

Guests are admitted by card or an admission fee of \$1.20.

John Pulitzer acquired the St. Louis Post-Dispatch at a sheriff's sale.



ON PROGRAM — Margaret Alexander Dunn, theatrical reviewer who will appear on the Woman's Club program next Monday. It is the first program of the year. (Sameron Photo.)

Mrs. Manson Hostess

Captain and Mrs. H. J. Bellingsham visited Mr. and Mrs. Mahlon E. Manson this week. Mrs. Manson entertained Mrs. Thomas Holland, Mrs. C. H. Woodmansee, and Mrs. Catherine Gentry at a bridge luncheon in honor of Mrs. Bellingsham.

Lecture

by

Lowrey Fendrich, D.D., L.L.D.

DEAN OF INSTITUTE OF RELIGIOUS SCIENCE AND PHILOSOPHY

AT PALM SPRINGS WOMANS CLUB
314 SOUTH CAHUILLA ROAD

MONDAY, NOVEMBER 8, 1948—8 O'CLOCK

Further Information Phone 3775

WHY TOLERATE? — EXTERMINATE!

PHONE 2701

Complete scientific pest control in your home or business.

Ants, Roaches, Silver Fish, Moths, Mice and all Desert Pests

Prompt, Courteous Estimates and Service

DEWEY PRODUCTS & SERVICE CO.

OF PALM SPRINGS

187 So. Palm Canyon Drive

Phone 2701

Western Week Greetings

Los
Compadres

Mens Wear
Convention

—

AND

TO

ALL

PALM

SPRINGS!

The Wagon Wheel Cafe

175 E. Amado Road

ASPHALT TILE

BRONZE
THRESHOLDS

VENETIAN
BLINDS

METLA WALL
TILE

WEATHER STRIPPING



Social ACTIVITIES

By Muriel Cowan, Telephone 6345

Wider Scope Planned for Tennis Club

William B. Malouf, president of the million-dollar Palm Springs Tennis Club, this week announced the signing of Hollywood publicity and public relations executive Gregg Juarez in a supervisory capacity to maneuver the necessary details essential to the management of a popular resort and its resultant success.

Juarez, termed filmland's youngest publicity agent, and recently profiled in Look Magazine, is not only well-known in Hollywood, but is well acquainted with most of New York's entertainment "greats" and the town's social leaders.

According to the plans of the youthful director, aside from dinner dances, many cultural and social events are scheduled to create interest in affairs of national scope. Speakers representing the society of authors, composers, news commentators, and those in prominent official capacities will be guest at the special Tuesday luncheons. In addition, presentation of fashion shows by noted designers will be included in the "special affairs" agenda at the resort.

In the sports department, the Palm Springs Tennis Club is setting up various tennis matches featuring well-known players, with proceeds going to charities. At present Mr. Juarez is negotiating with several agencies to aid him in instituting a regular Saturday night "showcase," during which he will present top talent in the entertainment field.

In the past few years, young Juarez' publicity office in Hollywood has sent a number of motion picture actors zooming to stardom via press and radio, and according to Mr. Malouf, "the Palm Springs Tennis Club will soon be the talk of the nation, and the playground of its inhabitants."

Houseguests of Mrs. Anita Haskell Jones for the week were Mrs. Mauricia Osborne, owner of the famous White Deer Ranch near Dunlap and daughter Honey, and Mrs. Marie Baughman and daughter Phyllis.



DIRECTOR—Gregg Juarez, noted Hollywood public relations expert, engaged to aid in the Tennis Club's biggest season. (Sameron Photo.)

Desert Fans Take in Sun At La Quinta

Desert enthusiasts are finding

many diversions to combine with sunshine leisure at Hotel La Quinta down Palm Springs way. The All Breed Dog Show sponsored by the Palm Springs Kennel Club on Sunday is drawing a large coterie of canine devotees from Los Angeles, along with autumn sojourners John Scott Trotter noted orchestra leader, who spent a few days relaxation in the sun and swimming pool to bake out a cold . . . Actor Jimmy Stewart and Bill Brady funning around for a few days rest from the studios, and clowning about in the hotel lobby wearing gruesome Halloween masks, and playing with a remote-controlled toy truck which Stewart set running rampant about the lobby . . . Mr. and Mrs. M. S. Ballerino (Louella Ballerino, noted designer) are vacationing there for a few days.

Starting the Dog Show festivities with the Hallween Party on Saturday night Oct. 30, at Hotel La Quinta are Mr. David Upright, Mr. and Mrs. D. D. Brodie, Mrs. Kenneth Fitzpatrick, Mr. and Mrs. M. B. Godsol, Mr. and Mrs. L. J. Larson and Mr. and Mrs. Jack Bradshaw, all of Los Angeles.

Other tables at the Hallween party are reserved by Messrs. and Mesdames O. H. Wetherby, Anton B. Korb, D. G. Phillips, R. S. Rossman, Edmon Cedar, Marshall Barth, Robert Cass, George Adams, Frances van Hartesveldt, Dr. and Mrs. Jack Wooding and Dr. and Mrs. R. G. Bull.

Mr. and Mrs. Walter Kirschner of Los Angeles and New York (Grayson stores) have opened their palatial new desert home on the estate grounds of Hotel La Quinta for the winter's stay.

Welcome to Our Date Gardens

Deglet Noors—Our Specialty

SEVERAL VARIETIES OF SOFT DATES

Order Holiday Gift Packages Now!

We Ship Anywhere

Kanter Date Garden

CATHEDRAL CITY

Hiway 111, 1/2 Mile East of Cathedral City

Turn left at Wonder Palms Road and Follow Red and White Signs to Packing House

*T*ogether with all Villagers, we are indebted to Los Compadres for originating and presenting the alluring drama of Palm Springs through Western Week. We wish Los Compadres the best of luck for their Fifth Annual spectacle!

*T*o the thousands of business men of America who are here attending the Fourth Annual Roundup of the Menswear Manufacturers Association of Los Angeles, we say welcome---with the heartiness that bespeaks the spirit of the desert.

We expect you back, Amigos!

DESERT GARDEN DATE SHOP

MR. AND MRS. REED HUBBELL

196 NO. PALM CANYON DRIVE
Phone — 5191

On the Social Side

Mrs. Burton G. Adair and Mrs. Albert G. Bergman hosted a lovely luncheon at the Bombay Friday in honor of Mrs. Al Freeman from Cleveland. Guests were Mesdames Stanley, Rosin, Jack Freeman, Rubin, Kulla, Marvin Weiss, Milton Niemitz, Sam Stuart, Saul Ruskin, and Robert Levin.

Tony and Hal Heller, newly wed, returned to the Village for the week-end. Hal, a former resident of Palm Springs now living in Los Angeles, brought his new wife down to meet old friends and to enjoy the lovely Pepper Tree Inn.

Enjoying the delicious food at the Chi Chi Saturday night were Mr. and Mrs. Lewis Feldman of Los Angeles, Mr. and Mrs. Earl Cordrey and party, Mr. and Mrs. Frederick Brisson (Rosalind Russell to us), Mr. and Mrs. Herman Rich, Lee Berling and party, Mr. and Mrs. Morris Shepiro, Reliable Glass company of Los Angeles. Taking in the very fine floor show were Mr. and Mrs. James Hammond, Miss Joyce Ara, Jos Pawling, Ann Wallace, Cliff Shower, Johnny Seamans, Helen Jumper Mr. and Mrs. John Bal-

les. Other tables at the Halween party are reserved by Messrs. and Mesdames O. H. Wetherby, Anton B. Korb, D. G. Phillips, R. S. Rossman, Edmon Cedar, Marshall Barth, Robert Cass, George Adams, Frances van Hartesveldt, Dr. and Mrs. Jack Wooding and Dr. and Mrs. R. G. Bull.

Mr. and Mrs. Walter Kirschner of Los Angeles and New York (Grayson stores) have opened their palatial new desert home on the estate grounds of Hotel La Quinta for the winter's stay.

Swinging a light foot to Pat Barbara's music at the Palm House Saturday evening were Bill Smith, recreational director for the Shadow Mountain club, Stewart Kenyon, assistant manager of the Shadow Mountain club, Harry Von Gorp, Mr. and Mrs. Harold Enig, son Harold Jr. of Trojan Airplane corporation from Long Beach and formerly of Palm Springs, Bobby Jones down from Claremont college for the week-end with Babes and Brad Delano, Mr. and Mrs. George Bell, and daughter Virginia. Ted McKinney and sister Barbara Moore, Bob Underwood, Sally Bryant, Mr. and Mrs. Culver Parker with Mr. and Mrs. Don Peake doing the town.

Diners for the Dunes were Mr. and Mrs. Edgar Kaufman, department store owner from Pittsburgh, opening their home for the season, Henry Ginsberg, vice-president of Paramount Pictures, surrounded by Dora Morrison, Nora Eddington Flynn, and Rose Mints, Sam Levine, hosting Dr.

Stoeffer from Racine, Wisconsin.

Guest of honor at a dinner party given by Mrs. H. F. Johnson on Wednesday, was Mrs. Frank Dougherty who has re-

turned to Palm Springs for the season.

and Mrs. Burton Adair and Mr. and Mrs. Al Bergman, Mr. and Mrs. Ham Johns, Long Beach insurance with Mr. and Mrs. Louis Lenzer of Long Beach and their son Don, Mr. and Mrs. Ed Colgan Chuckwalla Manor with Al Meyer, Villa Hermosa, (Mr. and Mrs. Jack Weiselman from Chicago who just recently built a new home in the Village, Bob and Jean Morris and party, and Daisy Keller, former secretary of Palm Springs high school.

Norman Wolper, sculptor and artist, has taken over the management of the Casa De Beverly. Mr. Wolper formerly owned and operated the Wolper Art Studios in North Hollywood. At the Casa De Beverly this week were Gertrude Lawrence, actress, Nancy Kelly, comedian, and Dorothy Williams, reporter for the Mirror.

Among the guests at the opening of the Tennis Club were Mrs. H. F. Johnson with her house-guests Mrs. D. M. Reardon from Evanston, Illinois and Mrs. Art Stoefel from Racine, Wisconsin.

Guest of honor at a dinner party given by Mrs. H. F. Johnson on Wednesday, was Mrs. Frank Dougherty who has re-turned to Palm Springs for the season.



LOANS

FURNITURE

AUTO \$50.00 to \$10,000.00

Yes we make loans in your neighborhood if you are short of Emergency Cash—if your present payments are too high—if you want to consolidate your bills and have one easy monthly payment—Use our Loan Service. Courteous Consideration to your needs—Payments to fit your budget. Write us a few facts about yourself or Phone Redlands 2364.

Redlands Finance Company

Suite 9-10 — Investment Building — (Upstairs)

REDLANDS

We salute Los Compadres for bringing the glamour of Palm Springs to the attention of the world through their colorful 5th WESTERN WEEK.

We extend a hearty welcome to the thousands of business men from all parts of the nation who are here attending the Fourth Annual Roundup, sponsored by the Menswear Manufacturers Association of Los Angeles, and hope they will return to Palm Springs again and again.

VILLA HERMOSA HOTEL

155 HERMOSA PLACE

SWIMMING POOL—GARDENS
STUDIO BEDROOMS AND APARTMENTS

Serving a la carte
Breakfast and Lunch

Prominent in the Life of the Village

The Desert Sun — 9
Friday, October 29, 1948



Another group of Villagers you should know. At the upper left, Rev. and Mrs. J. H. Blackstone, Jr., and their family, Jim 13, Dick 9, and Bonnie 5, which was taken in their new home on San Jacinto road. This is Rev. Blackstone's second season as minister of Community church. Mrs. Blackstone is a member of the Women's club and the P. E. O. The entire family are very much interested in music, each one playing some kind of a musical instrument.

In the upper right are a group of popular people at the formal opening of the Tennis Club on Saturday night. From left to right, they are, Mrs. M. L. Kane of Beverly Hills, Mr. M. J. Tashjian of New York, who is well known for his Oriental Tashjian rugs and is now showing 1,500,000 million dollars worth of rugs at Barker Bros. Mrs. Vincent A. Marco, one of the co-owners of the Tennis Club, and Mrs. Joseph A. D'Alessio of Beverly Hills.

In the center, is another

group who were present at the Tennis Club Saturday night. Mr. and Mrs. Kenneth Colborn with their guests, Mr. and Mrs. Mason B. Jones of Toledo, Ohio, the Colborn's being at the left in the picture. Mr. and Mrs. Colborn built their first home in Palm Springs in 1931 so are pretty much old-timers in the Village. He also built "The Center" which is certainly one of the beauty spots of the downtown area. Mr. Colborn is a member of the chamber of commerce and she is a member of the Women's club.

At lower left, we see Mr. and Mrs. John Ballard and Fu Fu Boi. Mr. Ballard is starting his fifth season as manager of Bullocks. He is a member of the Rotary club and is on the board of directors of the chamber of commerce. Mrs. Ballard is a member of the Women's club and is chairman of Crippled Children's League of Riverside county.

And then there is Judge and Mrs. Eugene E. Therieu with their family, standing in back

are Dennis Anthony and Eugene Jr., with Carol Ann and Timothy Francis in the front. Judge Therieu is city judge and justice of the peace. They have lived in Palm Springs for eleven years and it is interesting to know that they are both native Californians. They are members of the Tennis Club, also he is a member of the Lions club and she, a member of the Women's club.

(Photos by Terry)

Orchard Kennels (Boarding)

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We cater to those wanting particular attention given their dog.
Roomy comfortable inside quarters with large connecting sun runs.
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The BEST Show in Town!

The 3 Bachelors and A Girl
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AGAIN...UNDER ORIGINAL CHI CHI MANAGEMENT

THE HIGHLIGHT—
OF WESTERN WEEK!

HOE DOWN SQUARE DANCE

A BANG-UP DANCE



See the Colorful Old Fashioned Dress of Girls and Men in a Real OLD FASHIONED SQUARE DANCE EXHIBITION

The Los Compadres Two Teams --- 16 Dancers

HARRY KESTER, Caller

HAVE FUN!! DANCE TO THE

Gay, Tuneful Music of
CLYDE SMITH'S
Smoky Mountain Wranglers
ORCHESTRA

-REFRESHMENTS!-

SATURDAY NIGHT

8:30 P. M. 'TIL?—at

Del Tahquitz HOTEL'S TENNIS COURTS

This Advertisement Courtesy Max F. Dresdner's Del Tahquitz Hotel

Social ACTIVITIES

By Muriel Cowan, Telephone 6345

Ransoms Host At Plaza Party

On the invitation of the owners of the Plaza, Mrs. Mary P. Davidson and Jefferson Patterson, the tenants of the Plaza, shops and apartments, and the Carmel Building, were entertained by Mr. and Mrs. Robert Ransom, with a buffet dinner on the roof of their penthouse in the Plaza. Decorations consisted of colored lights, and individual candles on all of the tables. Refreshments and buffet were served to 130 guests.

This has been an annual affair, in which new tenants and new employees become acquainted with former residents. The first of such parties was held 13 years ago, at which only 12 tenants were present.

Mrs. Davidson is a resident of Marysville, Maryland, and Mr. Patterson is an American official in Cairo, Egypt. They have always designated the Ransoms as their representatives at these gatherings.

Fun and Favors at La Quinta Tomorrow Night

Fun, favors and dinner-dancing will set the tempo of the annual Halloween gaiety tomorrow night at Hotel La Quinta. Reservations for the party include numerous guests from Palm Springs, as well as Angelinos including Mr. and Mrs. Carlton Jones, Mrs. Muriel Shadman, Mrs. Charmian Lansdowne, Mr. and Mrs. Hugh A. Lewis and Mr. and Mrs. E. Strecker. Other reservations for the Halloween party are Mr. and Mrs. Lewis Saltz of Washington, D. C., and Dr. and Mrs. Benjamin B. Greenberg of New York City who are vacationing at Hotel La Quinta.

Houseguests over last weekend for Mrs. Hortense Murry were Mrs. Harry Hamburg, Mrs. Pierce Taylor, Mrs. Herbert White, Mrs. C. J. McMullan, and Mrs. Esther Helm, all of Beverly Hills and Westwood.

Fern White returned to the Village after spending her birthday last week with her mother, Mrs. E. H. Rinell, in Balboa.

Typical Desert Home FOR SALE OR TRADE

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\$12,500
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America's
Most
Versatile
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Featuring
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Voice of
BOB

Nightly to
Entertain You



Dining

Dancing

De Luxe

For Fun
All Through
Western
Week —
This is
the Spot!

Phone 6234 for THE PALM HOUSE---"South of Town at the Curve"

Eastern Star Club to Meet November 5

Palm Springs Eastern Star Luncheon club will open its season Friday, November 5, at the Blue Room of the Chi Chi, Mrs. Edna Brott, president, announced yesterday.

An excellent program is being planned and the meeting is open to all Eastern Star members in the Village and wives and sisters of Masons.

Reservations should be made by calling Mrs. Dorothy Groth at 5272 or 6711, Mrs. Emma Jean Hume, 7544 or Mrs. Edna Chamberlin, Desert Hot Springs, 581.

Goblins to Prevail During Story Hour

There may be some invisible visitors in the audience tomorrow morning at the Story Hour at the Welwood Murray Memorial Library. To celebrate Halloween, Martha Lou Manson, children's librarian, will tell stories of the supernatural, and of unsolved mysteries at the story hour, which begins at 10:30.

So this is a warning. Be careful whom you sit by at the Story Hour. He may be a goblin!

Guests for the Town and Desert through the week were Mr. and Mrs. Jack Giba well known visitors to the Village from Bel Air, Mr. and Mrs. William Moss, Jane Withers, from West Los Angeles, Mr. and Mrs. Paul Meyers, of radio fame, from Los Angeles, Mr. and Mrs. Larry Fikes, on the board of directors of the Farmers Market, from Los Angeles.

Jimmy and Emma Jean Hume entertained their houseguests Mr. and Mrs. William Ahlrich and Mr. and Mrs. William Peterson all of Los Angeles with a Magic show Saturday evening, joining in the fun were Elmo and Ann Purnell and Mrs. Rock Hume.

Social Side Lessers Back For Season

Up the street to Don Manchesters found Bob White, Mr. and Mrs. Max Dresdner, Mr. and Mrs. Marlow Lovell, Sam Albany with Mr. and Mrs. Hal Peary, the great Gildersleaves and Dr. and Mrs. James Oliver, The Bombs will sparkle election night when they will for the first time have dancing, election returns, favors, floor show and fine food.

Houseguests of Mrs. Ray Benson this week were Mattie Askart, publisher of Santa Barbara, Bernice Herd of Santa Barbara and Naomi Mann of Alhambra.

Mr. and Mrs. "Cuddles" Zakal, actor, stopped in to see Mr. and Mrs. William Johnson of the Village.

Conky Conkwright and his pretty woman doin the town Saturday in full western ditties, no hi-falutin cite close for the Conkwrights, cas Western Wek is here!

La Paz Guest Ranch opening the season last week with guests Mr. and Mrs. James Ruman, 20th Century Fox executive from Beverly Hills, Fred Kline, director of industrial relations at 20th Century Fox, Russell Dick, recuperating from a plane crash from Seattle, Washington, Mr. and Mrs. Charles Boggs and daughter Patty of Beverly Hills, Mrs. Ellen Cassity, noted race horse owner from New York, Mr. and Mrs. Buford Casey, residents of La Paz for the season, from White Plains, New York.

Guests at the Lantana Lodge were Lloyd Hamilton, columnist, who writes "Everyday" for the Inglewood Daily News, formerly with the Los Angeles Times. Mrs. Quinn Bohrer, daughter of Mr. Bill Jones, former resident of Palm Springs, now residing in Pacatello, Idaho, Mrs. Harry Ernest, seasonal resident of Lantana from Youngstown, Ohio.

The Marsden Ranch House built for the Marsden scholars on the Raymond Cree Ranch is nearing completion. Scholars visiting the ranch over the week-end were Maren-Sof Rosstwig, Charles Wheeler and Gerry Winkler of Stanford, Richard Johnson and Per Kofstad from Pomona College.

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Fern White returned to the Village after spending her birthday last week with her mother, Mrs. E. H. Rinell, in Balboa.

JOAN'S PERSONALIZED GIFTS

"The Most Unusual and Latest in Personalized Gifts"

LINGERIE — NYLONS — FINE JEWELRY.
COMPACTS — COSTUME JEWELRY — CIGAR-ETTE LIGHTERS AND CASES — IMPORTED

IN THE SEEBURG BUILDING
1077 N. Palm Canyon Phone 4171

Dr. and Mrs. A. Q. Spaulding, sister of Walter A. Austin G. McManus from Santa Barbara hosted a cocktail party Sunday afternoon at the Austin G. McManus residence, among those present were Mr. and Mrs. William B. Malouf, Mr. and Mrs. Robert Ransom, Mr. and Mrs.

Harold Murphy, Mr. and Mrs. Walter A. McManus and Mr. and Mrs. Austin G. McManus.

Mary Jane Edwards and Bob Knotts starting the evening Friday with dinner at the Doll House, and seen doing the town later.

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Specializing in

Whole Broiled Chickens and Chicken Dinners

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PROPOSITION NO. 13

Would Give the BIG CITIES of the State

COMPLETE DOMINATION of BOTH HOUSES of the STATE LEGISLATURE

Number 13

Would Be
Bad Luck
for
Palm Springs

Don't give up our present form of Representative Government in California...Don't let rural areas such as Riverside County lose their vote in the STATE SENATE.

VOTE

"NO" ON NUMBER 13

Number 13

Would Be
Bad Luck
for
You!

This proposition changes the election of Senators to a population basis . . . thus giving FOUR COUNTIES control of the SENATE as well as the ASSEMBLY.

AVOID "BOSS RULE"

These Say Vote "NO"

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Contractor

EARL STREBE
Theatre Owner

GRAHAM DEXTER
Past Commander of Amvets

County Mayors

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Mayor of Beaumont

WALTER C. DAVISON
Mayor of Riverside

CHARLES D. FARRELL
Mayor of Palm Springs

CHESTER K. HENDRICKS
Mayor of Banning

R. E. HOLLOWAY
Mayor of Perris

C. R. MILLER
Mayor of Corona

JAMES A. TARPLEY
Mayor of Elsinore

BURR VAN HOUSEN
Mayor of Hemet

C. A. WASHBURN
Mayor of Indio

JOHN WESTERFIELD
Mayor of Coachella

County Officials

NELSON S. DILWORTH
Senator, 37th District

PHILIP L. BOYD
Assemblyman, 76th District

JOHN BABBAGE
Nominee for the Assembly

HON. G. R. FREEMAN
Judge of the Superior Court, Retired

W. V. PITTMAN
Chairman Board of Supervisors

ARTHUR WEIRICK
Supervisor, First District

ED S. HILL
Supervisor, Second District

JAMES T. EASLEY
Supervisor, Fourth District

FLOYD E. GILMORE
Supervisor, Fifth District

Mrs. Wolseth Outlines Duties of Club Federation in Accepting Presidency

"Federation of a club is the same thing as joining the United Nations, it can be stimulating and cheap at the price, or it can be meaningless and an expensive encumbrance. It all depends on how much each of us is willing to give in understanding and effort," said Mary Wolseth at the Woman's Club emergency breakfast meeting last Wednesday in the Totem Pole Cafe. The forty women who attended had unanimously voted her into office in spite of her threats that if she had to work hard and couldn't sleep she promised them they wouldn't either.

Los Angeles Times

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Cathedral City, Rancho Mirage, Palm Desert, Palm Village, Indian Wells, LaQuinta—All trailer parks.

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Dealer

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Special - - - \$7.00

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Oil Heaters

\$5.50—(if heater is brought in and picked up)

COMPLETE TRAILER REPAIR AND SERVICE

CATHEDRAL CITY HOUSE TRAILER SERVICE

658 1st Street Dial 2721—Ask for 1048

- \$6500—New, finely constructed stucco 1 bedroom home.
- \$6800—Small, attractive home on large view lot. Hollow tile construction.
- \$7950—Two bedroom — frame home — fine location.
- \$13,000—3 bedroom, 2 bath stucco home with guest house. All electric. Very nicely furnished.

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YOUR CHOICE —
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BEDDING PLANTS
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SMALL POTTED PLANT
FOR THE FINEST VARIETY
OF NURSERY STOCK at Reasonable Prices, come to

CATHEDRAL CITY
DESERT NURSERY

Announcement....
STANDARD SERVICE
Under New Management
November 1st
as

CHEVRON GAS STATION

YOUR PATRONAGE APPRECIATED

Cathedral City

VERNON KRINGS, Prop.

Sunny Dress Shop

Opposite Postoffice — Cathedral City
UNDER NEW MANAGEMENT
SAME MODERATE PRICES
LARGE SELECTION OF MERCHANDISE

The new owner invites you to come in and inspect our fine lines—and shop in leisure and with confidence.

MRS. LOLETA WALLER
New Owner

Cathedral City Page

Mary R. Wolseth, Tel. 1062, and Bessie Kelley, Tel. 1167, Correspondents

Sanitation Board In Busy Session

Cathedral sanitation board held its monthly meeting which is required by law, in advance of the chamber of commerce meeting on Monday night. A letter to Hart L. Kopp authorizing him as legal collector was directed to be sent. Another letter from the Palm Springs sanitary district was read stating that it is improbable that they would renew the contract to Cathedral for the use of their dump after Sept. 1949. It was stated that Rancho Mirage has indicated willingness to go in with Cathedral in procuring a dumping ground so the board will start now to look for it.

Starting Monday, Nov. 1 garbage pick-up will be on Monday and Friday afternoons in order to eliminate the early morning noise. During the summer months it will again be in the early hours.

General Meeting Called Nov. 9

There will be a general Town Meeting held under the auspices of the chamber of commerce on Nov. 9 in the town hall. County Supervisor Jim Easly will be guest of honor. Every resident in town is invited to attend at 7:30 p. m.

Hotel or Guest Ranch Site

BIG—It Contains 653 Acres

EXCLUSIVE—In the heart of the Bluechip Guest Ranch area, 10 minutes from Palm Springs, 1½ miles paved highway frontage. Room for golf. Beautiful coves for sheltered structures. A separate one for stables. Long private trails through mountains and canyons of your own. A new water system in operation.

See **Hillery and Cobb, Owners**

Cathedral City

See Sam Arner's
DESERT REALTY CO.
CATHEDRAL CITY

\$56750—Charming studio type. Room for another unit.
\$7000—Unfinished, or \$7500 nicely furnished. One bedroom, wood floors, plastered, fireplace, nice lot. Reasonable down payment.
\$7500—Lovely one bedroom. Lots of the hardwood floors, plastered, nice lawn, view.
\$8750—Furnished one bedroom. All electric. Beautiful view.
OPEN MOST EVENINGS DIAL 2721—ASK FOR 1181

Down to Earth Values IN CATHEDRAL CITY
New Hollow Tile Cottage \$6800
New Hollow Tile Cottage 7500.00
Not new 2 Cottages on semi-commercial 10,800.00
House and Lot \$3520
Other houses, lots, acreage, rentals. Insurance
In San Jacinto Mountains, about 4500 ft. elevation.
140 ACRES, partly cleared and fenced. Good house and limited, though steady water supply. A lot of possibilities.
Total price \$5000.00

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Open Evenings and Sundays — All Summer

RUPP'S SUPPLY

HARDWARE — PLUMBING SUPPLIES —
PIONEER BRAND PAINTS — CEMENT

RYE GRASS SEED NOW!

Garden Tools — Lawn Hose

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A few minutes from Palm Springs

Sunair
AN HOUR MORE SUN
Do not jeopardize your local investment by opposing the expanding development of your community.

Mrs. Bessie Kelley is now assistant correspondent for the Desert Sun whose duty will be to call on the advertisers, to be advertisers in the Desert Sun and see that they are satisfied, give them "personals" as often as possible increase the subscription list.

When this news page was started two years ago there were many things done and left undone in the village of Cathedral needing to be brought to the special attention of all the readers. This was accomplished through an editorial feature headed "Sez I" in which various people in town who were heard broadcasting their opinions openly or who asked to be quoted had a chance to express themselves. Then a comment was made on their statements either beginning or ending with "Sez I." Like all things a little different and thought provoking some were for and some against and it was stimulating enough to bring forth several letters. Most of the things brought to the attention of the town then have been obtained in one way or another. Streets were paved by the county, a state forestry fire station was established, a sanitary district was formed, cleaning the town before visitors begin to arrive, waste paper container in front of the post office, we need another in front of Ahmoy's and Potter's stores) to name a few. But thank goodness there are still some things left to do so they can be pushed in editorials and this feature is needed again. Will those who sent anonymous letters protesting the title as "undignified" please send in a better heading at once or "Sez I" will be given rebirth. How about some favorable comments too?

M. W. Zee, Ruth and Genevieve, our efficient helpful telephone operators at the local switchboard gave a surprise party last Sunday night on Billie Egbert. The chief relief operator for CC Rhee Ginsberg came out from Palm Springs and nine guests enjoyed the birthday cake. There is talk of the telephone board being made into a dial system soon and many expressions of regret have come from the community. The three operators have gone "beyond the call of duty" to give the community helpful service.

The marriage of Betty Bleeker to Donald Hogan the end of May was followed two weeks later on June 6, by the marriage of her friend and co-worker in the Palo Verde Sport Shop at Rancho Mirage, Lois Fakler to William Lee Jr. The Leeks are living in the Patterson apartments on the Dunes rd., and the Hogans have rented one of the Craig houses on B and Allen ave. Both husbands worked together as builders on the Harrison court last year and are now in the swimming pool construction business in Palm Springs.

Lois Barclay has been entertaining her brother R. C. Van Arsdel the past two weeks. Mr. Van Arsdel is purser on the flag ship of the Pacific Transport Lines out of San Francisco. He makes the regular run to Yokohama, Korea, Shanghai and Manila but has been taking advantage of the shipping strike to visit his sister.

Ruth Woods Yoder, well known daughter of Mrs. Esther Woods who attended the Palm Springs high school but is now living in Laguna Beach with husband Eddie is driving a bus for a private school. He had a season contract with the school when a long awaited position was offered him. To enable him to take it she stepped into his position.

Mr. and Mrs. Glenn Owen and son "Topper" from Riverside have rented the new house built by Raoul Letterall last season on the corner of C Street and Verbena Lane. Mr. Owen works for the Gas Company. Mrs. Owen is interested in the Community Church Auxiliary and the Woman's Club.

Mr. and Mrs. C. Fibiger have taken Mrs. Bessie Harvey's penthouse on 1st street. The mother and father of Mr. Fibiger are with them and have just arrived from Germany by plane.

Mrs. Oscar Johnson (Minta) has reopened her home on F Street and Verbena Lane after spending the summer at Lake Tahoe.

Mr. and Mrs. Walter Bunker old time residents of Cathedral have returned from Idyllwild.

George and Josephine True old time residents of the town have sent a card from their alternate home in St. Simon's Isle Georgia, saying that they have been visiting in Maine. Mrs. True's girlhood home. They are looking forward to returning to the desert in 1949.

Miss Elta Springer, sister of Fred Springer who has owned his home on Broadway and Cathedral Canyon drive since the beginning of things, has been ill this summer and is still incapacitated at her brother's home.

Mrs. Lolita Waller spent several days in Los Angeles attending Market Week. The Alexandria Hotel was headquarters for the new merchandise being displayed by the wholesale houses. Mrs. Waller recently purchased the Sunny Dress Shop opposite to the local post office. She plans to enlarge the sales room and maintain the same price range as the former owner.

The Patricks have sold their newly finished house back of their home on B Street and Glenn

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NEW HOME
Beautifully furnished.
\$53,500

INCOME
5 RENTALS
Near Bullock's
\$37,500

FURNISHED HOME
Tennis Club Area
3 bedrooms—3 baths
\$29,500

3 BEDROOM
NEW HOME
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Telephone 4153 392 North Palm Canyon Drive

AN OPEN LETTER TO VILLAGERS

Reid's California Pottery

194 So. Palm Canyon Dr.
Palm Springs, Calif.

Phone 4634

Dear Friends:

While traveling this summer, we passed a little roadside cafe that had a sign as large as the building, reading—"Wanted! One More Customer." We can think of no better way to word our appeal than the above. That's right, folks, we want more village business!

Here's why we think we deserve it. Reid's California Pottery is primarily a dinnerware store. Here you will find many new and different patterns of typical California ware, every one an open stock line! At Reid's, that means you can buy cups without saucers and you housewives know what a saving that can be!

Another good reason to trade at Reid's is our prices. All of our dinnerware is "fair-traded"—which means that you cannot buy it for less anywhere in the country. That's something to think about, isn't it?

And gifts—well we think ours are all just a little bit different at least they look different to us but we'd like your opinion.

This year, we are adding a new line of beautiful cards—birthdays, anniversary, gift enclosure, etc.—so varied, in fact, that we're sure to have one for every occasion.

We are not a big store—We are home owned and home operated, and our business is the village. So give us a try, won't you?

Hopefully,

Jack Reid

MAYOR McGUP . . . By J. Jarvis

There are few days left, before one of the most interesting elections in the history of that conglomeration of thoughts, backgrounds, religions and geographical and political characteristics known as the United States of America. A few comments, and a few predictions, may be in order. My crystal ball has been glowing like a Neon sign. It wants to predict something. It must have been reading the papers. I suppose you saw where a well-known columnist and commentator, who makes a specialty of "predicting" coming events, predicted that the president would address the American Legion convention in Miami. The newspapers had carried it as a news item about three days earlier. My crystal ball now has more confidence.

I rise to remark that while we are plowing under, and otherwise disposing of tons of surplus Irish tatters, it's too bad we can't plow under a few commentators!

MY PREDICTION is that Mr. Dewey will win the electoral vote by a good margin, but that the popular vote will not be a landslide, as we call an overwhelming vote like 1928 or 1936. This is an easy prediction, as all professional analysts agree on it. The house will still be republican, and will gain seats. There is a general feeling that the house has done a good job, in getting expenditures back inside income, and keeping them there, and in smoking the commies out of top government spots where, at high salaries, they carry on their operations behalf of Russia.

The senate will be close. I've been saying that it would go 50 Republicans to 46 Democrats, but that I could be wrong. It may be closer. It could be 49-47, or 48-48. It would still be "organized," as we say, by the republican party; that is, the president, pro-tempore, the committee majorities, the committee chairmen, and the steering committee, would be republicans, and democratic members, like Senator Byrd, and others, who want to preserve the financial and spiritual integrity of the nation, would support measures leading to that end, as they have in the past.

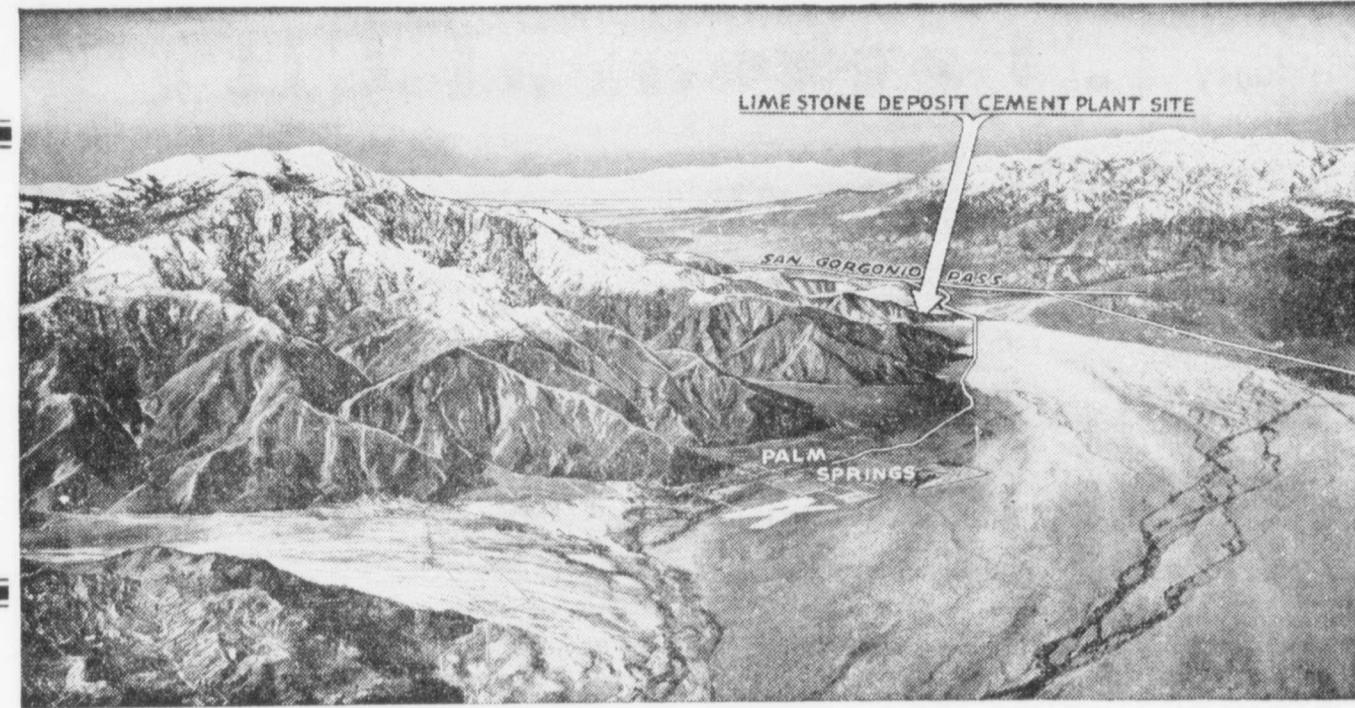
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YOUR FORD DEALER

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Shown on the left is an aerial view of the Cement Plant site. It is 6 miles in a straight line from the nearest Palm Springs home, and it is separated from it by three mountain ranges over 1500 feet high.

Here Are the TRUE Facts About the Palm Springs Cement Plant

An Open Letter to the Citizens of Palm Springs

PERTINENT FACTS ABOUT MY CEMENT PLANT

YOU SHOULD KNOW

I purchased my limestone and clay deposits in 1924—24 years ago. I paid \$100,000 for the deposit and later paid \$17,500 to obtain a clear title to claims that were in dispute. In August, 1947, I purchased additional land from the S. P. Land Company and paid \$25,000 for such land. At the time I purchased this land, in August, 1947, the following condition was incorporated in my purchase agreement and subsequent deed:

"This conveyance is nevertheless made upon condition that the said Grantee, his heirs, personal representatives or assigns, shall, within three (3) years from, March 1, 1948, erect, construct and complete, and put upon production, in a location upon any of the following described lands, to wit: SE $\frac{1}{4}$ of NE $\frac{1}{4}$ and NE $\frac{1}{4}$ of SE $\frac{1}{4}$ of Sec. 22, and Lots 1 and 8 of Sec. 23, Twp. 3S., Rge. 3E., SBM, in said County of Riverside, State of California, a cement manufacturing plant of a capacity of approximately 4000 barrels per day. In the event of breach of this condition, all of the right, title and interest in and to the land hereby conveyed shall cease and determine and the said land, and the whole thereof, and any and all improvements thereon annexed to the realty, shall then and there revert to, vest in, and become the property of the Grantor, its successors and assigns, and said Grantor, its successors or assigns, shall then and there have the right to enter upon and hold possession of said premises and to exclude therefrom the said Grantee, his heirs, personal representatives or assigns, and any person claiming by, through or under them, or any of them."

I have spent personally in purchase of land, engineering work, assaying, core drilling and purchase of War Assets equipment \$557,550, all of which I have personally paid and for which I can produce cancelled checks and receipts.

At the present time I am the sole owner. I have, in addition to the above, contracted with the War Assets Administration for the purchase, and hold title to over one and a quarter million dollars worth of cement equipment and material.

It is inconceivable that men will deliberately misrepresent and circulate statements they know to be untrue when the result of such misrepresentation might mean the prevention of a six thousand barrel cement plant being constructed in an area where there is a very large shortage of cement, estimated to be not less than 20,000 barrels of cement per day and where there is a deplorable shortage of houses, all of which has added much to the costs of homes for our Veterans, which has about reached the prohibitive point.

Another fact that you good people should consider—When this trouble with the Supervisors of Riverside County has been cleared I can complete and have my plant in production in less than a year, while it would require over two years to obtain new equipment and to get another plant into production.

If I did not positively know that I would not harm Palm Springs I would not have started the construction of my cement plant.

I believe that the Palm Springs zone was created solely for the purpose of preventing the building of another cement plant. I believe there was no justification for the action of the Board of Supervisors in voting to prevent the erection of this cement plant. Some serious thought should be given to such action when by so doing an industry that will create over five million dollars worth of building material per year out of a mountain of rock and the accurate shortage of such material causing serious delay in the Building Program.. Also that the revenue to be derived by the government would exceed \$300,000 per year and a very sizeable revenue to the county being thrown out of the window.

The statements that the wealthy residents of Palm Springs would be offended at the sight of an industrial plant within eight miles of the heart of their city is hardly justification for barring an industry that would bring possibly one thousand men, women and children into a desert area that is crying out for industry to provide means of livelihood to those that must work to live and a desire to have that work near their homes where possibly for reason of health some members of their family must live. I want to be friends with the people of Palm Springs. When my cement plant is completed I hope to have a place in Palm Springs where I can be near my cement plant and enjoy the wonderful climate of Palm Springs. I want their confidence and respect and I am having this open letter published in your local papers because I want you to know the facts which have in my opinion been purposely distorted.

S. A. Guiberson, Jr.

3. The Mountain Would be Scarred

It was also said that "scars" in the side of the mountain would be caused by blasting my limestone deposit. Inasmuch as my limestone deposit has a front elevation of 700 feet of solid lime rock it is conceivable that blasting lime rock out of lime rock could possibly leave scars as it would all be the same material and color.

4. The Plant Would Bring Beer Joints

It was claimed that workmen I employ would be undesirable and that many "honky tonks" and "beer joints" would line the highway. The highway in front of Palm Springs Station is almost in the center of the "wind strip" which sweeps east through the San Gorgonio Pass and it is not reasonable to believe that homes of the workmen would be built there or that they would frequent "honky-tonks" or "beer joints" if any were built along this windy strip.

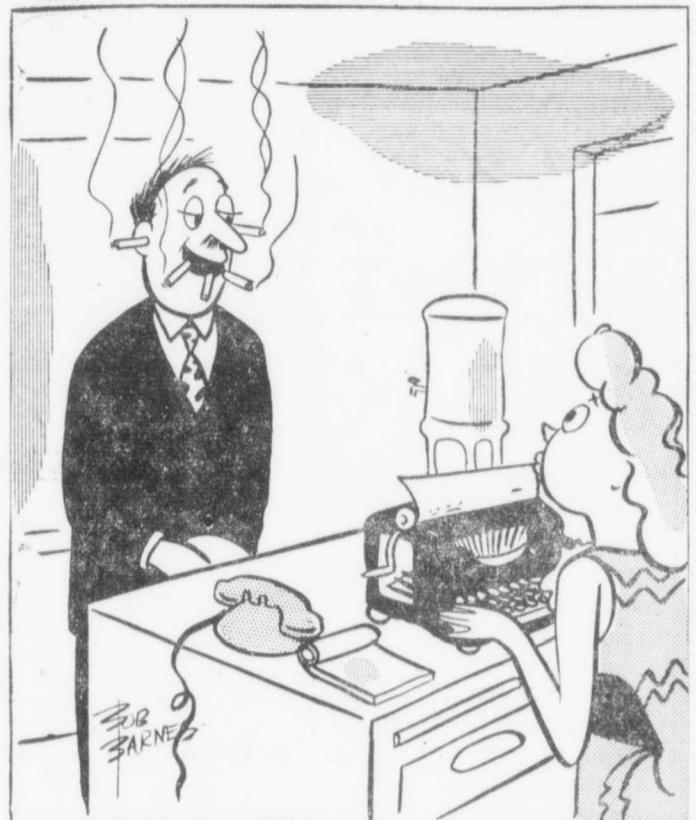
As Mr. Colegate, attorney for Palm Springs, states in presenting his case to the Supervisors, "This wind that sweeps through the San Gorgonio Pass is not a gentle breeze—it is, in fact, a hurricane." He also stated, "It is necessary to cover the telephone poles at the Palm Springs Station with metal sheeting to prevent the force of the sand from cutting the telephone poles."

My plant was advertised over the radio and in the papers as "being in the back door of Palm Springs, only 3½ miles from Palm Springs." The facts are that my lime deposit is 4½ miles from the nearest point of the northerly-most corner of Palm Springs City limits and 6 miles from the nearest house and a straight line from my plant to the nearest home in Palm Springs goes over three mountain ridges that have elevations from 1500 to 2250 feet and project out over a mile beyond such a straight line.

In order for any resident of Palm Springs to even see my cement plant when erected he will have to travel over six miles by the highway before he reached a point where he could even see my plant.

Residents of Palm Springs don't have to be told—they know that the west wind that sweeps through the San Gorgonio Pass does not blow toward Palm Springs.

Laff of the Week



"Just tell him, F. E. Boone from Lexington, Ky."

Duffey Doesn't Need to Keep His Files Beneath His Bed

Because Constable Fred Duffey of Palm Springs township shouldn't have to keep his records in a shoe box under his bed, county supervisors Monday stretched the county budget three months after it was established.

Constable John Burr of Riverside, who acts as supply officer for the other constables in the county, appeared before the board.

"Gentlemen," he began, "I've

Girls Issue Last Clothing Appeal

This is the last appeal for warm clothing (with emphasis on the warm) for children on behalf of the Girl Scouts as this project is to be concluded by the end of October," said Mrs. B. H. Poliak, chairman of the Girl Scout council yesterday.

In connection with the Girl Scout policy of international friendship, Village girls are preparing and sending clothing kits for the needy children of Europe and Asia. Their aim is to make up kits for babies as well as boys and girls of all ages and all clothing should be clean and in good condition.

Clothing may be left at any of the schools or at the fire station. Those unable to deliver contributions or wish more information, may call Mrs. Harry Cissna at 6923.

"It is also the aim of the Girl Scouts to prepare and wrap a Christmas gift for each needy child of the Village. If you have any toys, puzzles or games, even though in need of slight repair, your child no longer uses, would you please help the Girl in this project by leaving them at the fire station at any time or at the Girl Scout house on Bellardo road any afternoon Monday through Friday between the hours of three and four," said Mrs. Poliak.

Brick Output at Peak

Brick production in August reached its highest level since 1939. Roy A. Shipley, president of the Structural Clay Products Institute, announced.

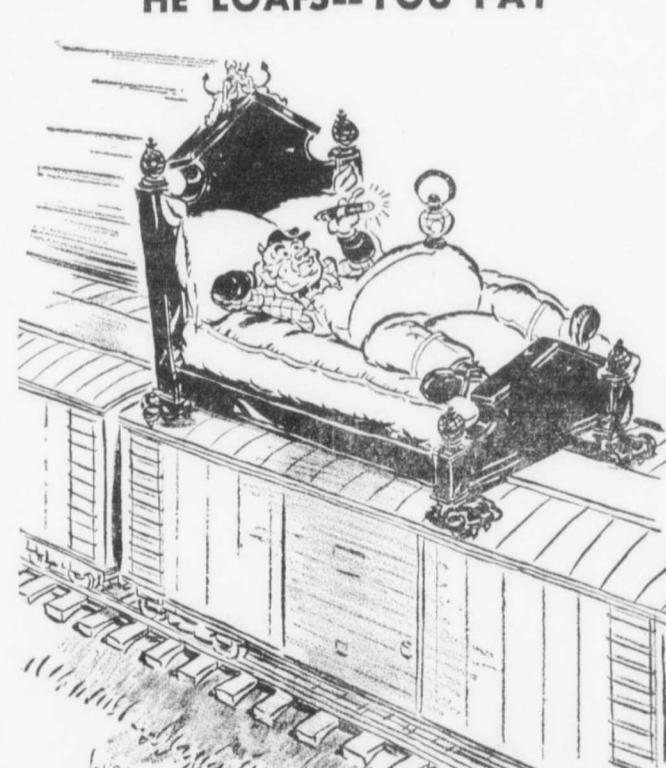
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PALM SPRINGS, CALIFORNIA
Friday, October 29, 1948

The Desert Sun—13

Junior Red Cross Planning Drive for New Members

Plans for an active Junior Red Cross in Palm Springs and in Riverside county were being set in motion this week with a two-week membership drive scheduled to start next Monday.

In past years the Junior Red Cross here has been active in aiding the Palm Springs chapter in its work of cheering patients at the hospital and a similar

program is planned this season. Work of the Junior Red Cross is entirely confined to the schools. It is the goal of this year's drive to have a JRC unit in operation in every county school class room.

Miss Doris Kress of Frances S. Stevens school is local Junior Red Cross chairman and Mrs. C. G. Scott of Riverside is county head.

BLACK TOP PAVING

(State Highway Specification Mix)
MOTELS — GAS STATIONS — DRIVEWAYS
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Attractive prices for immediate work while company is on location in this vicinity.

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THE DESERT SUN
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Business &
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News Dept. 3741

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20 years of building beautiful country estates.
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ALL TYPES CABINET WORK
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High School Smoke Signals

Chia Sales Will
Get Under Way
Monday is Word

Chias, the Palm Springs High School year book, will go on sale Monday for a period of three weeks.

If a student possesses a student body card, the price of the annuals will be three dollars and a seventy-five cents. Without a student body card, they will be four dollars.

A two dollar deposit may be made now, and the additional amount paid sometime in the future.

Sandra Veano, Chia editor, reported that the books this year, will even surpass last year's.

A recent survey by the magazine Printer's Ink shows that 61.1 per cent of the people in New York City would prefer radio without advertising. Only 16.3 per cent would prefer newspapers without advertising. A third of the people in New York City would be willing to pay \$10 per year to get their radio without advertising.

The first newspaper published regularly was printed in Germany in 1609.

The parade after school Friday

GAZOOZIT

By BROWNIE

Goody, goody-Halloween; Ghosts and goblins will be seen—Soap on windows. Trick or treat; For loads of fun it can't be beat.

Well, it's that time of year again so drag out your masks, kiddies and get in the spirit of Halloween—and then there's some of us who wear our masks all year—urph!

It seemed like old times with Pierre wandering around the campus for a couple of weeks—complete with his gal, Ella. Ain't love grand?

Pudge (or Stick) has a gal too (I won't tell her initials but her name is Connie Nash).

Phil still tops Jackie's correspondence list—she's counting the days 'till Christmas when he'll spend the holidays in P. S.

The student body is rebelling against Mr. Davis deserting P. S. H. S.—we've heard of deserting from the Navy but this is a new one. Boo, hoo-hoo, we'll miss him.

The Mammbas' gave Barbara a surprise birthday party Thursday night—then Joey made his grand entrance—more fun. By the way, Penny and Adele are the latest additions to that club.

"Poor Jud" Jupe surprised us all with a terrific baritone last week in a duet with Dauntless Day.

The makers of Knox Hats have always shown resourcefulness in their advertising. During the Civil War Knox ran a newspaper advertisement claiming that a Knox Hat brought about the retreat of the Southern Army from Corinth, Miss. A Southern picket captured a Union soldier, along with his Knox Hat. The superb quality of hats worn by the enemy so demoralized the Southerners that they began an immediate retreat south.

Dramatics Class Starts Try-Outs For Fall Show

Nine girls arrived at Palm Springs High School Monday morning, October 18, and by Friday most of the students at school were acquainted with them, especially John Schwendeman's dramatics class.

Yes, the nine girls referred to is the three act play of that name written by Wilfrid H. Pettit.

"Nine Girls" has had many successful performances on Broadway and was also produced as a motion picture. When produced on Broadway it starred such actresses as Barbara Bel Geddes and K. T. Stevens.

Tryouts were held Thursday in the auditorium with the dramatics class alone being the judges. "Some of the votes were very close," stated John Schwendeman, "especially those of Mary Jane and Alice."

Those girls winning the various parts are:

Jane — Ellann Purnell, Eve — Nancy Nye, Frieda — Jackie Kingsbury, Alice — Marlene Watson, Sharon (Glamourpuss) — Vicki Matloff, Betty (Tennessee) — Dawn Galligher, Shirley — Connie Nash, Stella (Shotput) — Sandy Veano, Mary — Katie Mills.

Anne Welles will play the part of Phyllis in the prologue, and Tony Jupe will assist in the direction of the play.

Although the date of the performance is not yet definite, it will be before Christmas, and the theater used will be the El Paseo.

It is proposed at this time to give a Friday and Saturday night performance and a Saturday matinee.

Bye, Bye Brownie

P. S. Flash! Latest Bulletin—They have!

The makers of Knox Hats have always shown resourcefulness in their advertising. During the Civil War Knox ran a newspaper advertisement claiming that a Knox Hat brought about the retreat of the Southern Army from Corinth, Miss. A Southern picket captured a Union soldier, along with his Knox Hat. The superb quality of hats worn by the enemy so demoralized the Southerners that they began an immediate retreat south.

14—The Desert Sun

PALM SPRINGS, CALIFORNIA

Friday, October 29, 1948

Palm Springs High Band Going Strong These Days

As the first half of the Palm Springs vs. Beaumont football game was being wound up, so was the Palm Springs High School band making ready for its half-time performance.

Music and instruments were being adjusted, uniforms straightened, noses blown, and a new little pen light was being fitted with a red filter and fastened to each of the band members caps.

Within a few minutes after the half-time signal all that could be seen of the band was a formation of little red lights bobbing around the center of the field in a maze. As the first man reached the center of the circle he pulled the red filter from his pen light as did each man following him upon arriving at the same point. Thus with the red lights moving inward and the white lights moving outward the

desired effect was produced.

When the latter stunt was finished the band quickly formed a B and played the Beaumont fight song.

This Sunday Gustave and his boys are marching in the Parade. They will feature a "Boogie March" with everything else that goes along with boogie woogie thrown in. The band will not present a stunt tonight at the football game with Hemet as other half-time entertainment has been scheduled.

Elsinore Likes Indian Spirit

Good sportsmanship and conduct of the Palm Springs High School Students during the El-

sino football game, held October 8, was the subject of a letter received by Dr. E. E. Oertel, principal of Palm Springs high school, from Mr. Dannerlein, principal of Elsinore high school.

The letter was read to the student body at a recent school assembly by Dr. E. E. Oertel.

The COST of BEAUTY

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DESERT INN SALON OF BEAUTY

His fine staff of hair stylists use only the best of materials for the smart women of this community.

Plain Shampoo and Finger Wave	\$2.50
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A Complete Line of Oglivie Sister's Hair Preparations and Treatments

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For Appointments

For Home Treatments—Day or Night—

Phone: 7666—Days

8774—Evenings

Happy Birthday

Marilu Troy, Oct. 25. Eleanor Mendoza, Oct. 25. Shirley Smedley, Oct. 26. Norma Smith, Oct. 27. Edward Mason, Oct. 27. George Spuse, Oct. 28. Lorna Beaton, Oct. 29. Louie Velezquez, Oct. 30. Tyler Gilman, Oct. 30.

LATE MODEL CARS FOR RENT

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7.75 Per Day
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(Includes Gas, Oil,
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EL MIRADOR GARAGE

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Motor THE GRAYLINE Tours

FRESH DATES

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RANCH

3 mi. west of Indio
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Political Advertising

Now—before it's too late—

CUT THE COST OF GOVERNMENT



Through direct or hidden levies, the present Administration has taxed each family in the United States an average of \$7,897 during its term in office. In spite of this tremendous payment, your proportionate share of the public debt stands at \$5,767; sooner or later, you must pay that debt.

Right now the Administration has two million people on the payroll — at nearly \$6 billion a year. Much of this is for useful services, but also much of it is wasted. Now — before it's too late — the people of the United States must stop wasteful spending. Before it's too late, we must cut the high cost of living by cutting the high cost of government.

How? By electing as President a man who knows how to cut government cost — a man who wants to cut it. That man is Thomas E. Dewey.

In his own state of New York, he cut income taxes 40% — saved today's taxpayers \$800,000,000. At the same time, Dewey built up surpluses (saved tomorrow's taxpayers \$673,000,000) ... under Dewey a veterans' bonus of \$400,000,000 was paid (and, by ten-year-financing, taxpayers saved \$140,000,000 in interest) ... Dewey increased state aid to local governments ... and reduced state debt \$136,000,000 in four years; DEWEY GETS THINGS DONE!



Vote for **DEWEY and WARREN** and a REPUBLICAN CONGRESS
Palm Springs DEWEY-WARREN Campaign Committee

Variety Show Marks Assembly

A seven act variety show was presented during activity period a week ago Thursday assembly was under the direction of Alexander and Wynne Hammond.

The curtain on the first act found Brownie Brown, professionally known as "Brownie Blues," vocalizing her own arrangements of "Shanty Town," "On the Sunny Side of the Street" and "The Touch of Your Hand."

Act two presented acrobatics by the powerful threesome of Jackie Kingsbury, Connie Nash and Marleen Watlett.

Betty Wright sang "I'm Just a Girl That Can't Say No" from "Oklahoma" for the third spot after which Mable Potter presented a monologue of a conversation between a typical girl and her date.

"The Desert Rats" alias Tony Jupe and Dick Day added the back woods touch with their delivery of "Poor Jud is Daid."

Sixth on the program was Elaine "Cuddles" Purnell who told of a conversation she claimed to have overheard between Professor Grelley and daughter Barbara.

As a grand finale the seniors brought direct from Lukes basement, the "Sons of Sheptenko," eight in number, with their version of the ball and "Frankie and Johnny."

Benjamin Franklin published the first newspaper cartoon in America in 1754.

Whether you are planning to build or remodel

we are prepared to do a complete and satisfactory job for you—

Homes
Apartments
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We will consider it a privilege to give you a true estimate

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378 South Indian Ave.
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PHONE
6423

"House Divided" Library Favorite

By ANN WELLES

"House Divided," historical novel by Ben Ames Williams is one of the new "best sellers." Roxili Bohrer, librarian at P. S. H. S. has in the library.

This novel follows an American family, the Currains, through four generations and the civil war. A character study of a well-to-do southern family, "House Divided" describes the emotions and actions of this same family when members of their group are called away to that terrible war.

Faunt, Anthony, Travis, Tilda, and Cinda are the brothers and sisters who with their families weave a tale of the changing standards of the south of that period. Their father was Abraham Lincoln's grandfather and when this disclosure is revealed to them, the effect it follows their lives until the closing chapters.

One of my favorite characters is Cinda, who with her utter frankness and zest for living seems to be a dominating factor in the lives of all those who surround her and her husband and family. People either loved Cinda or thought she was mad, but none of them forgot her powerful personality. Her quarrels, ambitions, and hopes were a reflection of the south of that day.

A book such as this should be read in such a manner that the reader has a full understanding of the magnitude of the work and care which it contains within its covers. It is a book that can't help but gain some definite response from any reader who has the desire to understand the characterization and events of a Civil war family.

Week's Athlete

CHUCK BLACKHART

Chuck Blackhart was born in Topeka, Kansas and attended grammar school there. Chuck went to El Monte Hi when he was a freshman. He came to Palm Springs as a sophomore and made junior varsity letters in football, basketball and track.

Last year Chuck did not play football but made varsity letters in basketball and track. Chuck lives in Desert Hot Springs and this last summer played on the D. H. S. "Fireball" baseball team.

Chuck is 17 years old, 5 feet 11 inches tall and weighs 145 pounds. He is playing varsity football, is a member of the Lettermans' Club, is Big Chief of the Tribe, and last but not least, Chuck is the sports editor for the high school "Smoke Signals."

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Natural or Butane Gas. Come in and select yours.

PAVNY'S BUTANE & TRAILER SUPPLY STORE

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For Your Shopping Convenience
OPEN EVENINGS AND SUNDAYS
10 A.M. TO 10 P.M. DAILY
FANCY GROCERIES
Frozen Foods Dairy Products
235 S. Indian Ave. Phone 7581

In colonial days Harvard and Princeton Colleges announced lotteries in the newspapers. The revenue from this gambling was to help run those institutions.

FASTEST COOKING ANYWHERE— Of all modern ranges—only Gas gives you high heat, low heat, any heat—instantly!

FINEST FLAVOR— Only smokeless Gas broilers give you every choice from char-type to "done through!"

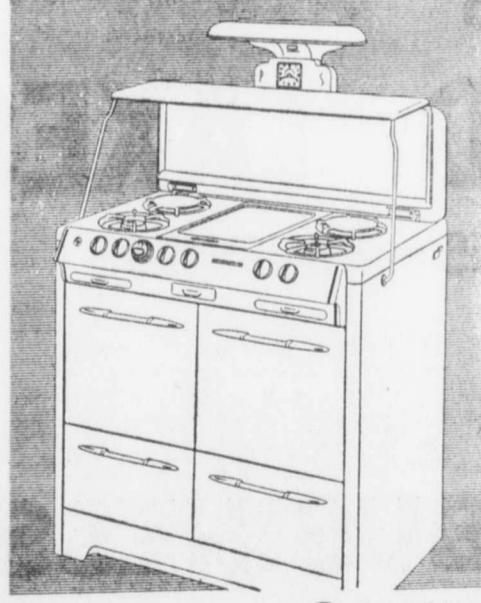
SO-O-COOL, SO-O-CLEAN— Super-insulated for coolness...super-streamlined for new ease of cleaning!

AUTOMATIC—ALL THE WAY— New Gas ranges light without matches, cook by clock control, set and keep any heat!

PERFECT BAKING— Only air-circulated Gas oven can bake five cake-layers at once with same even texture!

MORE FOR YOUR MONEY— New Gas ranges cost less to buy and operate than any other modern automatic ranges!

GAS has got it!



NO OTHER RANGES IN THE WORLD give so many people—so much—for so little! For modern automatic cooking, this new O'KEEFE & MERRITT Gas range is one example of the many fine "makes" built to "CP" standards. In a new automatic Gas range, you get **all** the important modern features: 1. Fully automatic controls 2. Smokeless broiling 3. Uniform baking, thrifty roasting 4. Speedy cooking...dozens of heats 5. Good-looking modern design 6. Everything easy to clean 7. Simple, easy operation 8. Year-in, year-out economy. Choose the make of range that's best for your family at your Gas company or Gas appliance dealers.

SOUTHERN CALIFORNIA GAS COMPANY

A new Automatic GAS Range costs less...to buy...to operate

AT THE CHURCHES

EPISCOPAL CHURCH

(Air-Cooled)
125 South Alameda
Rev. Robert M. Hogarth, Rector
Telephone: 8988; Res. 7471
Eileen Carey, Organist
Alex S. Hammond, Choirmaster
Wynne Davis Hammond, director
8:00 A. M., Holy Communion
9:45 A. M., Sunday School
9:45 A. M., Family service and sermon
11:00 A. M., Service and Sermon

(Nursery for children)
Evening Service.....7:30 p. m.
Young Peoples Fellowship6:15 p. m.
Community Circle will hold its first meeting on Tuesday, Oct. 19 at 12:30 p. m. Members of the board will be hostesses at lunch. All reservations must be in by Sunday.

**CATHOLIC CHURCH
OUR LADY OF SOLITUDE**
151 West Alejo Road
Palm Springs, California
Rev. Michael O'Connor, Pastor
Schedule of Sunday Masses:
6:30, 8:30, 10:00 and 11:30. Holydays the same as on Sundays.
Weekday Masses 7:30.
Confessions are heard on Saturday afternoons, 3:30 to 5:30 and at 7:00 to 9:00 p. m. Confessions heard before all Masses on Holy Days and First Fridays.

CHRISTIAN SCIENCE SOCIETY
Palm Spring...

A Branch of the Mother Church, the First Church of Christ Scientist in Boston, Massachusetts. Services, 271 Ocotillo Avenue One Mile South of the Plaza Sunday Service11 a. m.
Wednesday Meeting8 p. m.
Sunday School9:30 a. m.
The Reading Room upstairs in The Center is open daily, except Sundays and holidays, from 12 to 4.

ST. LOUIS CATHOLIC CHURCH

Cathedral City
Glen at "B" Street
Fr. Joseph L. Leissler
Residence, 633 C. Street.
Sunday Mass, 8 a. m.
Confessions: Saturday 7:30-8:30 p. m. Sunday 7:30-7:45 a. m.
Baptisms, marriages, funerals by appointment.

Non-Catholics invited to all services.

COMMUNITY CHURCH

Corner Cahulla Road and Baristo
JAMES H. BLACKSTONE JR.
Minister
Robert Hughes Mitchell,
Musical Director
Louis Lux, Organist
Services
Sunday School9:45 a. m.
Morning Worship11:00 a. m.

FULL GOSPEL CHURCH

(Assembly of God)
216 South Indian Avenue
Rev. Charles C. Farmer, Pastor
Sunday School9:45 a. m.
Morning Worship11:00 a. m.
Evangelical Service7:30 p. m.
Wednesday Preaching7:30 p. m.
Friday Bible School7:30 p. m.

SEVENTH DAY ADVENTISTS

(Every Saturday at Community Church)
Sabbath School9:30 a. m.
Preaching11:00 a. m.
Missionary Volunteers meeting every Friday at 7:30 p. m. at 1652 Tamarisk Road.

GRACE LUTHERAN CHURCH

Second and Hays
Banning, California
The Church of The Lutheran Hour.
Sunday School and Bible Class9:30 a. m.
Divine Worship10:30 a. m.

The Desert Sun—15

H. S. HANSON,

Osteopathic Physician

announces the

REOPENING OF HIS OFFICES

Professional Building

Palm Village

Phone, Indio 72427

Political Advertising

Political Advertising

Dick Henson's
Cantonese House
Featuring THE FINEST OF Chinese Foods
Prepared by Famous Chefs
"Every Chinese Dish You Wish"
On Amado Road

Travel in Comfort at Low Cost—

in S.P. Chair Cars



Comfortable, economical chair cars are on every S.P. route and on some of our most famous trains—including the de luxe, 45-hour-to-Chicago Golden State and the New Orleans Sunset Limited, which have reserved seat reclining

S.P. the friendly Southern Pacific

C. W. McGANN

Traveling Passenger Agent

247 N. Palm Canyon Dr. Phone 2235

FEATHER BEDDING

BRING THAT COST OF LIVING DOWN! Featherbedding—collecting pay for work not performed—adds 20% to the cost of everything you buy! It is rampant in railroading, building, shipping, amusements, and nearly every other industry. Proposition 3 strikes a body blow at featherbedding. TO BRING COSTS DOWN, VOTE YES ON 3!

California Committee Against Featherbedding.

Whelan's Fountain

Presents

'49 ER

49c — COMPLETE BREAKFAST — 49c

- Bacon, Sausage or Ham, Egg, Potatoes, Coffee and Toast (with delicious Jam)
- Cream Waffle, Bacon and Coffee
- Hot Cakes, Egg and Coffee

'69 ER

69c — COMPLETE LUNCHEON — 69c

- Fillet of Sole, Tartar Sauce
- Fresh Shrimp Salad

Above includes soup, salad, vegetable and coffee.

SEVERAL OTHER ENTREES FOR YOUR SELECTION

'89 ER

89c — COMPLETE DINNER — 89c

- BIG LITTLE STEAK

which includes French Fries, Vegetable, Roll, Butter and Coffee.

OTHER CHOICE SELECTIONS AVAILABLE

For a Taste Treat—Try Our Delicious Spaghetti with Sauce - - 55c

COMPLETE FOUNTAIN SERVICE

COCA-COLA - Only 5c

**Milk Shakes, 25c
Malted Milks, 30c**

Featuring Arden and Adohr Products

Indian Ave., Near Ramon Rd.

Plenty of Free Parking Space Available

DON'T LET ANYONE FOOL YOU....

PROPOSITION NO. 12 MEANS PROHIBITION

WARNING—This proposition is a LOCAL OPTION measure . . . It will bring back PROHIBITION to California NEXT YEAR!

VOTE NEXT TUESDAY . . . and don't fail to look for PROPOSITION NO. 12 on your ballot . . . IT'S DANGEROUS!

VOTE "NO" 12

**IT HAS
BUT ONE PURPOSE!**

---Proposition Number 12 is sponsored by the California Temperance Federation, also known as the California Anti-Saloon League. This Federation has one purpose in mind---the return of PROHIBITION. What happens to the citizens of California, their children and their increased taxes is no concern of this Federation.

**PROPOSITION NUMBER 12
WILL PROMOTE**

- **BOOTLEGGING**
- **ILICIT DISTILLING**
- **DRUNKEN DRIVING**
- **EMPTY STORE BUILDINGS**
- **UNEMPLOYMENT**

AND

**INCREASED TAXES
ON HOMES, FARMS and BUSINESS**

**KILLS UNIFORM
REGULATIONS!**

---Proposition Number 12 proposes to give City Councils and Boards of Supervisors the right to disregard all existing State Constitutional provisions and statutory laws pertaining to the sale of alcoholic beverages and adopt any ORDINANCES, REGULATIONS and/or RESOLUTION THEY CHOOSE regarding the sale of alcoholic beverages without ANY STATE PATTERN WHATEVER to go by.

**SOUTHERN CALIFORNIA BUSINESS MENS' ASS'N
PALM SPRINGS COMMITTEE**

Chest Pictures Made Available By Soroptimists

"Everybody has a photogenic chest," declare members of the Soroptimist club who have arranged to have the Mobile X-Ray Unit of the County Tuberculosis and Health association stationed in Palm Springs for three days, beginning November 15, to give every adult in the vicinity an opportunity to have a chest X-ray.

Catering to increased public interest in this form of health protection for restaurant and bar workers, food handlers and others whose service brings them into direct contact with people, the Soroptimist club is attempting to interest employers to have all employees given a free X-ray. Individuals from such establishments will be given preference. Special appointments also may be made by calling Mrs. Madge E. Holdeman, P. H. N., at 2195, and thus avoid any loss of time from work.

Jewish Women To Open Season On Wednesday

Palm Springs Jewish Women's group will open its season Wednesday, at 1:00 p. m. Traditionally, this opening event will be held at the home of Mr. and Mrs. Charles Bonoff, 821 Mel Ave.

Mrs. Reuben Kula, president, has held many board and committee conferences to map plans for an active year.

Program Chairman Mrs. Leo Baker announced that the speaker for the day will be Mrs. Sylvia Leventhal, well known in educational circles.

Dr. Fendrich To Speak Here On November 8

At the request of many Palm Springs people as well as those from Desert Hot Springs, Dr. J. Lowrey Fendrich will lecture at Palm Springs Woman's club, November 8 on "Science of Mind."

Dr. Fendrich is well known for the books he has written as well as his Sunday morning lectures at the Ebell Theater in Los Angeles.

There will be no admission charge for this lecture.

Political Advertising

**IT IS THE THING TO DO
VOTE YES ON No. 16**

**PROPOSITION No. 16 was
passed unanimously by the State Senate
and by the State Assembly
signed by the Governor of California
approved by the California Chiropractic
Association
approved by the National Chiropractic As-
sociation
approved by labor, educational and other
organizations**

**IT IS THE THING TO DO
VOTE**

X Yes

ON No. 16

Will Not Increase Taxes

**Dr. John A. Bitler
CHIROPRACTOR
General Practice
433 N. Palm Canyon Dr.
Phone 2873**

Tennis Club Area

New 2 bedroom, 2 bath. Tile roof. Polished flagstone floors. Sun Deck. Best location in town. Completely furnished.

\$38,500.00

Smart, well located, new, 4-unit apartment. Furnished. In best rental district. See it today!

\$48,500

Terms

**Culver Nichols
REALTOR**

861 No. Palm Canyon Dr.

**Associates
Barney Johnson Al E. Hoover
Fred Arscott Paul R. Aust**



Town & Country Host at Buffet

Owners and employees of business firms in "The Center," Wednesday night attended a special preview of the new Town & Country restaurant, which is located in the top of "The Center" and enjoyed a delightful buffet dinner as guests of George E. Clarke, president and general manager.

Guests not only enjoyed special foods but were taken behind the scenes to inspect the elaborate and modern stainless steel kitchen and special refrigeration equipment which has been installed in the new establishment.

The grand opening of Town & Country took place last night and drew a throng of Villagers.

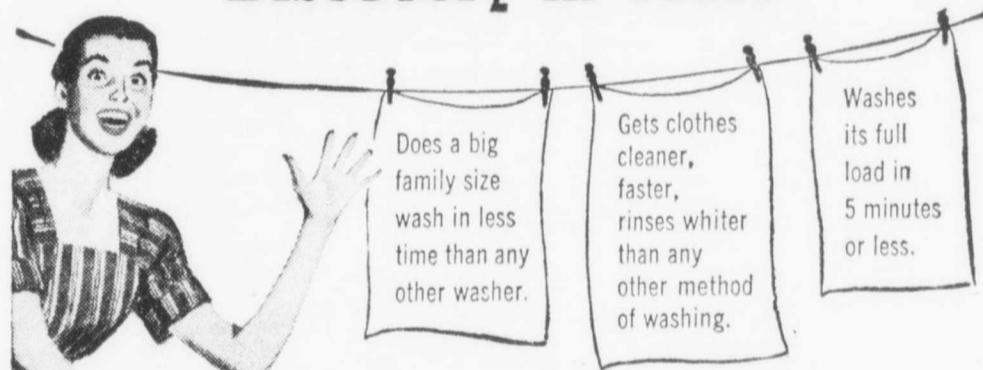
In Press Club

George O. Wheeler, publisher of the Palm Springs Villager magazine, has been elected to membership in The Press Club of San Francisco.

The Gazette of the United States was the first newspaper to serve as a political weapon.

It's NEW! It's DIFFERENT! It's SENSATIONAL!

The Greatest Washing Machine Discovery in Years



The Revolutionary MONITOR AERATOR WASHER

"The Big Family Washer
in Compact Size."

**\$69.50
Only**

Come in today — see a demonstration of the amazing, new Monitor Aerator Washer. Let us prove to you that this compact washer at the sensationally low price of \$69.50 actually washes clothes cleaner and faster. It works on an entirely new principle — pulsating counter-currents of air and water get out the dirt. Less wear on fabrics. Less chance of damage to buttons or zippers. Made of heavy stainless steel, fold-away wringer. Easily portable, only 15 inches square. Keep it in bathroom, kitchen or closet . . . a sanitary personal washer of your own. Plug in — use it anywhere. Come in for a demonstration or Free Home Trial.

**Now a new and
better way to wash
clothes electrically**

**Easy
Term
Payments
See Us
Today**

TEX DRISKELL

REFRIGERATION SALES AND SERVICE

"In The Center"

171 N. Indian Ave.

Approval Placed On County Trail

Approval was placed on plans for a riding and hiking trail to cover Riverside county by the county planning commission and the measure will be sent to supervisors for adoption.

The system would be a part of the state long trail from the Oregon border to Mexico. The trail would pass through the Idyllwild area at its nearest point to the Village.

Dr. Arthur G. Hoff, acting superintendant of Palm Springs

Education Topic At Masonic Club

First meeting this season of Palm Springs Masonic Luncheon club was held in the Chi Chi Blue Room Tuesday noon, with 60 members and visiting Masons present.

Chief of Public Relations W. N. Dew of DuPont company, Maryland, will address the next luncheon meeting November 30 at the Blue Room.

President Bryson Amos presided Tuesday.

The Desert Sun — 17
PALM SPRINGS, CALIFORNIA
Friday, October 29, 1948

Unified school district was the speaker and compared progressive education of today with the teaching of the three R's.

Chief of Public Relations W. N. Dew of DuPont company, Maryland, will address the next luncheon meeting November 30 at the Blue Room.

President Bryson Amos presided Tuesday.



Paul Tarr's Market

1075 N. Palm Canyon Dr.

Phone 2826

Now Featuring Edgewood Farms POULTRY AND EGGS

"Pan-Ready"

FRYERS

79c lb.

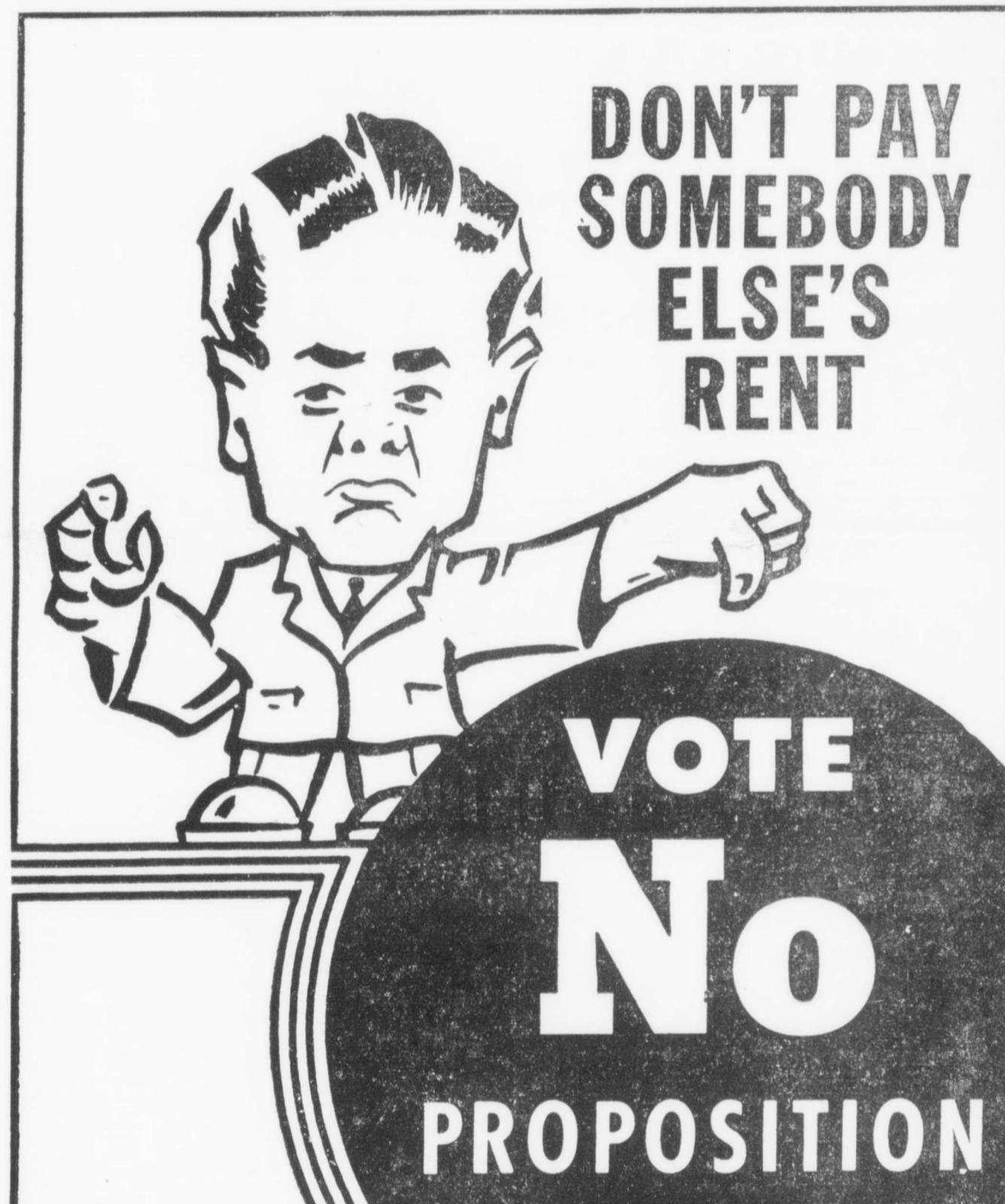
"Best Dressed Poultry in the West"

- GROCERIES • FRESH VEGETABLES
- CHOICE MEATS • FROZEN FOODS

Open Daily and Sundays

7 A. M. TO 7 P. M.

**DON'T PAY
SOMEBODY
ELSE'S
RENT**



Left wing bureaucrats
will get 7½ million
dollars in salaries—plus
1½ billion dollars in
bonds and subsidies—

unless Proposition No. 14 is defeated. For Good Housing—not a political scheme—VOTE NO!

**SMASH THIS
Bad Housing Scheme**

SPONSORED BY

THE PALM SPRINGS CONTRACTOR'S ASSOCIATION
PALM SPRINGS, CALIFORNIA

**Local Bankers
Hosts at Rally
Of 2 Counties**

Officers of Palm Springs branch, Bank of America, Wednesday evening played host to officers of similar branch banks in Riverside and San Bernardino counties, at the Chi Chi. Under discussion was the current trends in banking, business and agriculture. Walter Braunschweiger, executive vice-president, and Lawrence D. Pritchard, assistant vice-president of the Los Angeles Headquarters of the Bank of America were the principal speakers.

Houseguests for Mrs. Julian Cursey this week were Mrs. R. T. Lipscomb, her mother from San Francisco, Mrs. M. A. Shires, sister from Vallejo and Mrs. Jennie Moss of Memphis, Tennessee.

On hand to greet the visiting bankers were F. G. Ingram, manager of the local branch, H. C.

**PIONEER
SIGN CO.**

378 S. Indian Phone 6423
A. K. MAGENNIS, Owner - Mgr.

HIGH BLOOD PRESSURE

The magazine "This Week" says Hypertension (high blood pressure) kills twice as many as Cancer, many times more than TB, Pneumonia and other diseases put together. You hear of people dying of a "stroke" or "heart failure." In most cases the real cause is Hypertension. One out of 20 has Hypertension. A new method of treatment has recently been discovered and developed for treating this stubborn ailment. This new procedure is painless—No drugs, injections or surgery used.

DR. STANLEY J. POST, D. C.
181 W. Ramsey Phone 2445

Dance Every Saturday

—BINGO—
Every Tuesday Nite

MEL MOWRY and His Music

Featuring the Sweetest Trombone
This Side of Heaven

V. F. W. CLUBHOUSE

1 Block West of the Swimming Pool

Desert Hot Springs

Admission 50c Per Person

DON'T FORGET — Annual Fiesta and Barbecue,
Saturday and Sunday, October 23 and 24



1946 Buick Estate Wagon.....	\$2395
1941 Buick 4-door Sedan.....	1295
1940 Chrysler Royal Conv't.....	1295
1948 Buick Conv't.....	3195
1939 Chrysler Imperial 4-door.....	850
1946 Chevrolet 2-door.....	1625
1941 Buick Spec. 2-door Sedanette.....	1225

Desert Inn Garage

193 N. Palm Canyon Drive Phone 4001

**GREETINGS
to
LOS COMPADRES**

... and Menswear Manufacturers' Convention.

... and Thanks to All Merchants for Their Cooperation in Store Front Flag Displays.

Sincerely,
Edward F. Foley, Jr.

**FOLEY ADVERTISING
AND DISPLAY INC.**

1515 E. Garvey Ave.
San Gabriel—Phone Cumberland 31573

"You Can't Lay This Baby On My Doorstep"



**Villagers, Back
From Florida and
Legion Meetings**

Wilbur P. Davis and Ray Hiller, Village Legion delegates to the national convention in Miami, Florida, returned to Palm Springs with a greater admiration for the Village as a winter resort and a greater love for the entire state of California.

Davis, who went to the convention as vice-president of the California delegation, acted as chairman when he arrived due to an accident that prevented Jack Short of San Francisco, the chairman, from attending.

Hiller, who attended as a district delegate, flew to the convention via Mexico City where he spent a day and night, then on to Yucatan where he lingered for two days studying ancient Mayan ruins and next, Cuba, where he also spent a day. He still arrived in time for the convention.

The spirit of all Legionaires in Miami was considerably dampened, especially during the parade, by a three-inch rainfall, Hiller said.

Governor Earl Warren, who addressed the convention, sat during his stay at the convention with the California delegation which numbered approximately 400. He marched in the parade with this state's contingent. As an official of the California delegation Davis dined with the governor and met Morris Lieberman, mayor of Miami.

Mrs. Mary B. Smith celebrated her birthday October 19 with her daughter and son-in-law, Florence and Orville McRory, entering in the fun were Connie and Johnny DeVine, Tom Walker, Ray Anderson. The evening was spent playing cards.

Editor Desert Sun:
In regard to the sign ordinance, we can only recommend or suggest to council, not force them into doing, but I believe it is the consensus of opinion among the offenders, that the new ordinance is so radically unjust as to deserve a repeal in its entirety, and start anew, by re-activating the old ordinance of 1940 with necessary amendments, but to preserve the vast majority of signs now in use, as is. There is no necessity by any stretch of the imagination for resetting, reducing size, location either as to height or setback of the now existing signs. In some isolated cases, the signs may not conform with those of surrounding businesses, or perhaps there are even some which now exist without license. These licenses could be required within a certain period of time, but only the fee need be paid and sign merely straightened up or repainted, just as necessary to make them to conform with existing signs.

We want the city to be kept beautiful, and the old ordinance plus the stipulation that signs otherwise according to necessity of the property affected is sufficient. Also roof sign should be permitted where consistent with others of the neighborhood. But to go through as has been done with the proverbial axe, and chop out everything, is a silly gesture which will have to be corrected by a future ordinance if such an act is carried on, and any part of the present sign ordinance enforced.

I believe the only complaint that any of us would have, is those unjust provisions of the ordinance as passed by the former council who took this action. I have repeatedly requested in open meeting an explanation as to what was really back of the move to enact this ordinance when we already had an almost exact duplicate of the sign ordinance enacted in 1940. So far no real explanation has been given. Therefore, if what the former council had in mind when passing this notorious instrument was to bury a couple of unjust clauses which will hit almost every businessman in town, then the present council should without delay, repeal this sign ordinance. I can't believe there was an ulterior motive in the minds of either planning commission or that former body. We are their neighbors, so why should they strive to hurt us? I know they didn't purposely try to hurt anyone. It is too far reaching.

I predict that almost every sign on the business property in the Village will be either destroyed or radically changed if this ordinance is really enforced to all alike. And it must be done that way... or repealed. I say "repeal it!"

It would be a shame to multilate such signs as La Salle Dubois, Chi Chi, (a brand new one!) Doll House, Jerry's Market, Smoke Tree, Deep Well, Casitas Del Monte, Del Tahquitz Hotel, Kona Inn, Lone Palm Hotel, to say nothing of some others I have previously mentioned like

Fellow citizens, do not be misled. The interests behind No. 2 are screaming and screeching on radio that No. 12 will bring "prohibition"—That is a good catch-word for propaganda for they know the American people don't like it.

Proposition 12 will not and cannot bring back prohibition. Only by vote of the people can this be done. It can come in no other way. And is not majority rule a democratic principle of which we Americans are justly proud? It merely gives the people a right to vote on these matters, a right which they do not have now.

I wish every voter would read the arguments pro and con in the booklet sent to them by the secretary of state before going to the polls.

If we have confidence in the judgment of men like Rufus B. von Kleinsmid, Dr. Robert A. Millikan, George Pepperdine, Su-

Stays Silent...Lasts Longer
Servel
The GAS Refrigerator

Pavny's Butane

and

Trailer Supply Store

1001 S. Palm Canyon Drive

PALM SPRINGS

Phone 7342

The Desert Sun

CLASSIFIED ADS

Phone 2249
RATES

One Time	Two Times	Four Times	One Month
.30	.45	.80	1.60

- LIBERAL DISCOUNT FOR PAYMENT IN ADVANCE.
- COUNT 26 LETTERS AND SPACE PER LINE . . . LARGE TYPE CHARGED AS 3 LINES
- MINIMUM: 3 LINES

• Lost and Found 10

FOUND—Small lite tan male puppy. Owner may have same by paying for ad. 576 E. Amado Road.

TAN KARRIN TERRIER, NAME, JINX. REWARD. PLEASE CALL 7514.

LOST—Beige tiger male cat, white vest, crooked tail. REWARD. Box 325, Cathedral City.

LOST—Pair dark glasses (prescription). Please return to Desert Sun office or call 8754.

• Misc. Services 15

24 HOURS 7 DAYS

SWITCHBOARD

MESSAGE SERVICE

\$15 A MONTH

OLMAN
TELEPHONE ANSWERING
SERVICE

PHONE 2756

MIMEOGRAPHING
PUBLIC STENOGRAFHER
TELEPHONE SERVICE

IDA KEENEY

340 N. Indian Phone 4924

HANDY man, fix anything, odd jobs. Good mechanic W. O. Wilson, Palm Springs Trailer Village, Lot F-21.

MIMEOGRAPHING
ADDRESSING—MAILING

Credit Bureau—Phone 2738

120 S. Palm Canyon Drive

ALTERATIONS

All kinds. Ladies' and Men's garments. 395 N. Indian. 7921

ALTERATIONS

Men's and Women's Clothing

233 E. Amado Rd., Ph. 5023

• Moving—Storage 19

MOVING—Border to Border

Coast to Coast. Fast insured

vans service. Will move you to or from Palm Springs, to any part of the U.S. Lowest rates.

No crating necessary. Free estimates, day or evening. Also monthly storage.

VALLEY FURNITURE CO.

Indio, Calif.

Phone Coachella 83496

Local and Long Distance

HAULING

City Pick-up and Delivery

PALM SPRINGS

TRANSFER CO.

Also TOPSOIL and TRASH

Phone 4305, or P. O. Box 861

• Home Services 20

ROOFING

CONTRACTOR

Estimates

Cheerfully Given

PERRY F. SANDERS

Phone 7674

TEX DRISKELL

REFRIGERATION

SALES AND SERVICE

PHONE 2828

Adult Classes

Will Enroll

Monday Night

Villagers were again reminded today that registration for adult classes at Palm Springs High School has been set for next Monday night.

Many classes are planned and more will be added if there is a demand. Andrew Lester, in charge, said.

Excellent teachers will be available in all classes offered.

Louis Krupp will teach drawing and portrait and landscape painting. He had four years at the Chicago Art Institute in all branches of the art and is well qualified to teach the subjects assigned to him.

He taught at the Federal Art Gallery at Pensacola and other places and has made portraits of several Villagers and desert residents.

Villagers who are unable to be present to register Monday are urged to send in cards indicating the course they wish to enroll in and also giving their address and telephone number.

Hosts at a cocktail party Monday evening at the Tennis Club were Mr. and Mrs. Donald Lockett. Among the guests were Mr. and Mrs. Hiriam Kingsley of Los Angeles, Mr. and Mrs. Gene Hassett of San Marino, Mr. and Mrs. Harry Hartman of San Diego, Mr. and Mrs. Chet Brabyn, of San Marino and Mr. E. D. Wesner of Los Angeles.

Mrs. Dorothy Smith Johnson, niece of Mrs. Orville McRory and former resident of Palm Springs, was married October 18 to Mr. Elvin Johnson in Reno, Nev. Mr. Johnson is owner and operator of a dairy in Merryville, California.

I wish every voter would read the arguments pro and con in the booklet sent to them by the secretary of state before going to the polls.

If we have confidence in the judgment of men like Rufus B. von Kleinsmid, Dr. Robert A. Millikan, George Pepperdine, Su-

• Home Services 20

CABINETS and fixtures, licensed and insured. For estimate on your work call Gene Boyer. Phone 4924.

• Work Wanted 25

EXPERIENCED nursery governess and child nurse wishes permanent employment. Capable of taking complete charge. Diet and training. Will take short engagements temporarily. Local references. Phone 1069. Josephine.

RELIABLE middle age man, business experience, sober, handy. Good driver, companion or? Must be light work. Small wages. M. N. Olson, 810 Tajauta Ave., Compton, Calif. Newmark 13649.

CATERING

In your own home

Breakfast, lunch, dinner

</div

• Real Estate For Sale 35

BUSINESS lot on Palm Canyon Drive. 62x300-\$9850.

CORNER lot, near Tamarisk Rd., taken in trade. Will cashout at \$2000 for quick deal.

Tahquitz River Estate 3 bedroom, 2 baths, south patio. Now being decorated. Owner will give good deal.

DAVE ROSE

ASSOCIATE

Bill Kleinberg

252 North Palm Canyon Drive

Phone 2844

SEE THIS NOW
Lovely home, beautifully furnished, 2 bedrooms den. Lots of tile & nice features. Garage sundeck, wall, shrubs. \$19,500. 4 UNITS

Outstanding new units. Tile roof, well built. Tastefully finished, carpeted & landscaped. Choice location, \$37,500.

Cyrus McLaughlin

THE GEORGE OLMAN

REALTY CO.

187 S. Palm Canyon Drive.

Phone 2701.

120 acres of undeveloped land on Palm Springs-Indio highway in canal district. Adjoining the world famous SUN GOLD date garden, 3 miles from La Quinta hotel and DESERT CLUB, 5 miles east of PALM VILLAGE and PALM DESERT. Plenty of highway frontage, most beautiful view in valley. All or part. Courtesy to BROKERS. Call or write Mr. Bolton, Indio, Calif. Phone 7351.

RANCH house duplex, also 1 apartment furnished. Income \$200 monthly. 12 minutes from Palm Springs. 3 acres completely landscaped, part in permanent pasture. Over head sprinklers, 5 stall barn with tack room. Perfect for guest ranch. Price \$14,500 terms. Owner, phone 4422 or 8844. Write Box 1217.

5 ACRE RANCHOS \$2250 TERMS

Paved road and domestic water to each parcel. Located in agricultural area on new road between La Quinta and Hwy. Co. Follow signs to property or contact DARBY CO. 3365 W. MANCHESTER, INGLEWOOD, CALIFORNIA TW.

Solve your

HOUSING PROBLEM

SEE

The new 3 room completely furnished redwood cottage for only \$1395 with TERMS. LOS ANGELES PRICES at

INDIO TRAILER SALES

Corner Smur & Bliss Sts.

Indio—Phone Indio 7591

HOTEL SITE Lot 20 Joyce tract, near Lone Palm hotel, 100 ft. frontage, greatly reduced to \$17,500. Will consider car, residence lot or \$3500 cash as down payment or will trade up for owner or income SHEPTENKO, 475 N. Palm Canyon Drive. Phone 7366 or 2814.

BUSINESS SITES
5 to 70 acres between U. S. 99 and S. P. tracks. 5 acres tracts \$1000. U. S. 99 frontage \$1400, \$200 down balance \$15 per month. 2½ miles west of Garnet. C. L. Crosby, Box 57, Thousand Palms.

SALTON SEA ACREAGE Future Winter Resort spot of America Investment opportunity.

R. A. ELLSWORTH

Palm Dell Tract Office.

Hiway 111. Phone Indio 77120.

NEW 5 units with kitchenettes, individually cooled, nicely furnished, tile bath, panel ray heat, room for expansion on large business lot. \$38,000. Terms. See Owner at Palms to Pines Apts., Palm Village.

FOR REAL VALUES in homes, furnished and unfurnished, consult

ADOLPH ISRAEL

Real Estate Broker

507 N. Palm Canyon

Phone 2981

LOVELY 4 bedroom, 3 bath home, nicely furnished. Large walled lot. Good location. \$29,500 or will rent.

AL HERD REAL ESTATE

359 N. Palm Canyon Drive

Phone 6882

NEW 2 bedroom home, approximately 1500 sq. ft. including double car port, enclosed patio, landscaped, wind free. Terms. 270 Ocotillo. Owner 770 E. Ramon.

NEW, 4 bedroom, 2 bath home. Nicely furnished, unit heat, enclosed patio, landscaped, \$22,500. Phone 3352, or 2831. Private party.

NEWLY furnished double house, 12' pumice block construction. 2 patios. Sacrifice \$10,500. Terms. Owner, 775 "E" St., Cathedral City. Phone 4361.

R-4 LOT-A-1 location near Plaza. Also R-3 and R-1, north end. Priced to sell for cash. Owner, 1535 W. 204th street, Torrance, Calif.

BY OWNER-C-2 business lot 50x100 on South Palm Canyon Drive. Located north side Foster's Ice cream store. \$12,500. Phone 8803.

BY OWNER-5 room stucco, furnished from washing machine to large air conditioning cooler. 576 E. Amado Road. Corner of N. El Segundo.

MODERN stucco furnished. All electric. 2½ lots fenced. Near city. \$5000. Terms. Phone 4361. Write Box 114. Wh. lewater.

MUST sell 2 lots on Sunrise Way off Tamarisk, 120 ft. frontage. Phone owner 3283.

GOOD business corner in Garnet Gardens. Very reasonable. Box 294, Palm Springs.

FOR SALE—40 acre tracts alongside Coachella canal. \$50 per acre. Box 1093, Palm Springs.

• Real Estate For Sale 35

FOR BEST BUYS IN Palm Dell
Palm Desert—Palm Village
Rancho Mirage—La Quinta
Desert Acreage
and improved properties
See COLONEL ELLSWORTH
and associates at
Palm Dell Tract Office.
Phone Indio 7-7120

SACRIFICE
LAND BARGAIN
PRICED for quick sale, entire
section level land, adjoining
Palm Springs city limits. Excellent
industrial site. Railroad siding.

\$37.50 PER ACRE
R. A. ELLSWORTH
Palm Village, Indio 72792

FOR QUICK SALE—3 bedroom
house, 412 N. Indian Ave.,
\$5000. Cash or make offer.
Phone Palo Alto, Davenport
39595 or write 4269 El Camino,
Palo Alto. Immediate occupancy.

FOR SALE: at a bargain, lot 18,
Block 199, Unit 19 at La
Quinta, Riverside County, \$695.
Same now selling for \$1500.
H. C. Collins, Oasis Hotel, Palm
Springs, Calif. Party selling
due to ill health.

NEW 2 bedroom house, artistically
designed, landscaped, completely
furnished. \$10,500. Terms. Owner
770 E. Ramon Rd.

3 ROOM furnished cabin, Indian
land, near post office. \$1000
cash full price. Owner 327 W.
4th, Los Angeles.

FOR 1½ acre lots next to Smoke
Tree Ranch. Zoned guest ranch.
Write R. Martin, 1326½ N.
Laurel, Hollywood.

• Exchanges 36

WHAT have you to trade for \$20,
000 equity in young orange
grove with large house on
paved street Santa Ana Call
Chet Hooper, Munhilland &
Co., 431 N. Palm Canyon. Phone
3673.

• Real Estate Wanted 37

BUYERS WAITING!
We want listings of business and
income property, houses, lots,
leases and results.

PALM SPRINGS REALTY CO.
260 N. Palm Canyon—Ph. 2832
ERNEST GROESHE, REALTOR
and Associates

LIST YOUR PROPERTY AND BUSINESS
FOR SALE—we get results.

ADOLPH ISRAEL AND
ASSOC.
Real Estate Broker
507 N. Palm Canyon
Phone 2981

LISTINGS WANTED

We now have many requests
for home and apt. rentals.
OLMAN TRAVEL SERVICE
187 S. Palm Canyon Dr.
Phone 2701

WANTED—Motels or apt's. in
Palm Springs area. Must be
modern. Please give complete
details, including income and
price. Write R. G. Rose, 224
Atagon Blvd., San Mateo, Calif.

NOW IS THE TIME
FOR NEW LISTINGS
Homes, incomes, lots, acreage
MARIAM A. STEELE, Broker,
505 N. Palm Canyon Drive.
2849—Phones—112.

LISTINGS WANTED

Income, homes and lots
H. H. FOSTER ASSOC., INC.
101 N. Palm Canyon Dr.
Phone 3555

• Business Rentals 38

OFFICE space. Suitable for architect,
accountant, attorney, or
broker. See R. C. Inger, 315 N.
Palm Canyon Drive. Phone 2903 or 9989.

OFFICE space for lease, with or
without adjoining apartment.
Located downtown, on N. Palm
Canyon Drive. Phone 2773.

SPACE for rent in chiropractors
office for doctor, masseuse, etc.
433 N. Palm Canyon.

• Wanted to Rent 39

YEAR lease. Studio apartment.
Near downtown area wanted
for local business people who
can provide best of references.
May take for season only. Box
81, Desert Sun.

FURNISHED single apartments.
All electric \$25 a week. Less on
lease at Tallyho Apartment
across from KCMJ.

2 ROOM apartments, everything
furnished, nice location. \$100
per month. 150 E. Vista de
Chino. Phone 8943.

FOR RENT—Kitchenette apart-
ment, 2 adults, weekly rate,
\$25. Patio Motor Lodge, Ban-
ning, call 3865.

FURNISHED singles and doubles.
Day, week or season. Center
town. Children welcome. Call
2957.

NEW bachelor, all electric. \$100
per month. 775 "E" St. Cathed-
ral City. Phone 4361.

APARTMENT FOR RENT
Large 1 bedroom, completely
modern \$85 month. Call 4489.

MODERN furnished single apart-
ment, choice location, grounds,
\$125 per month. Call 7881.

\$1,000 per month, 4 bedroom
home for 7 month season. MO-
LINA and STANFORD REAL-
TORS, phone 2021.

2 BEDROOM within walking dis-
tance of town. For season. Re-
sponsible people. Box 80, Des-
ert Sun.

3 BEDROOM home wanted for
season. Top rent \$500 a month.
MOLINA and STANFORD
REALTORS, phone 2021.

• Rooms for Rent 40

ROOM for rent in new house,
private entrance. Close in. Rea-
sonable. Call at 214 N. Palm
Canyon Dr. for information.

QUIET, comfortable room, run-
ning water, adjoining bath,
separate entrance. Phone 3766.

ACCOMMODATE party of 6 or 7
in new sunny lovely home by
day or week. Phone 5383.

PRIVATE ROOM AND BATH
SEPARATE ENTRANCE
PHONE 6533

• Rooms for Rent 40

SLEEPING rooms, private bath,
maid service \$10 week or by
day or month. Breakfast if de-
sired. Box 400, Palm Springs.
White Sun Ranch, Hiway 111,
near Rancho Mirage.

NICE clean rooms, single or
doubles, air conditioned. ½
block from business district.
By day or week. Under new
management. Andreas Inn. 138
E. Andreas. Phone 4652.

COME TO CHERRY'S
600 E. Adelmo Road
Low Rates
Sleeping Rooms, Single and
Double Apartments
AIR CONDITIONED

GIRL to share bedroom. Private
bath, twin beds. Separate en-
trance. Close in. 360 Marcus
Road.

TWIN bedroom with private bath
and entrance in residential dis-
trict. Phone 6435 before 9 a. m.
or after 5 p. m.

COMFORTABLE separate guest
house with private bath. Will
accommodate 2 nicely. Reason-
able. Phone 5855.

ROOM—Twin beds, private en-
trance, kitchen privileges.
Women only. Phone 8241.

WOMAN WOULD LIKE TO
SHARE APARTMENT. 3283.

• Apart. For Rent 43

SINGLE apartment completely
furnished with kitchen. \$100
month for season. Better terms
by the year.

1 double apartment same ac-
commodations \$150 a month.
Same terms. Apply until Mon-
day November 1st at 636 Camino
Real. Re-rental thereafter apply at
Muriel E. Fulton or Charles
Mathews Realtor office.

• Trailer Rentals 49

COMPLETELY furnished 27 ft.
trailer in excellent condition
for rent to two adults. Tenant
selects trailer park. Phone 3362.

• Household Goods 50

5 piece chrome dinette set \$59.50.
Famous latex rubber inner
springs mattress and box
springs \$59.50.

Bronze 6 way floor lamp,
complete with shade \$99.50.

Copper planter floor lamp,
complete with shade \$16.95

18 ft. PLYMOUTH, sell or trade
for 14 ft. Desert Trailer Haven,
Box D.

TRAILER and cabana. Good buy.
Year to pay. See Al, 101 N. El
Segundo.

• Trailer Space 53

TRAILER space right on the surf.
Here you can keep your tan at
Ocean Front Trailer Park. 126
S. Strand, Ocean Side.

FOR TRAILER SPACE CLOSE IN
SEE 101 N. EL SEGUNDO RD.

• Misc. For Sale 60

FIREWOOD
Good selection
Quality guaranteed
Kindling and coal
"Italian Process"
Restaurant charcoal.

CATHEDRAL CITY
FUEL AND SUPPLY CO.
Phone 1038

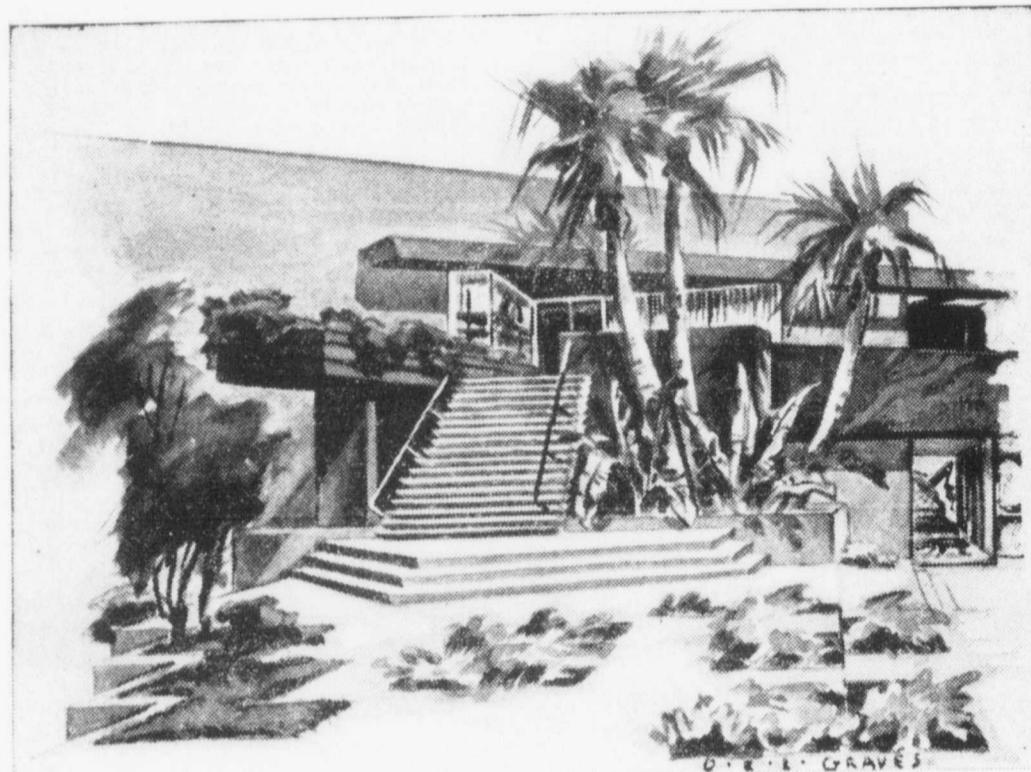
WHITE enamel ice box—like
new. Bargain. 235 N. Calle
Santa Rosa. 2nd house from
Health Center.

USED springs and mattresses.
Reasonable. Vista del Chino.
1535 N. Indian. Phone 5832.

BEAUTIFUL 2 bedroom fur-
nished, all electric bungalows.
VISTA DEL ORO
261½ Avenida Ortega
Opposite Palm House
Phone 7885

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THE BEST OF OUR PRODUCTS, CRAFTSMANSHIP AND SERVICE
TO HELP CREATE THE DISTINCTIVE AND BEAUTIFUL



TOWN & COUNTRY RESTAURANT

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Fabulously famous Palm Springs adds another facet to its charms with the opening of TOWN & COUNTRY---a new, intimate rendezvous for Villagers---offering the finest foods and service obtainable, in an atmosphere distinctly original and refreshingly different.

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1831 East Olympic Blvd.

Phone—MAdison 6-4781

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